



# Market Insights: Finland in a Nordic Perspective

PREPARED FOR

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Meet the Team

# Who We Are



Leading provider of data centre market intelligence



Premiere Analytics Platform covering over **7,500+** data centre assets worldwide



Headquartered in London  
Hub offices in Singapore and Northern Virginia



**30+** analysts, consultants and developers globally  
**18+** languages spoken

# Key Definitions



## Live IT

Operational IT Load



## Under Construction IT

IT of data halls undergoing mechanical & electrical fit-out works



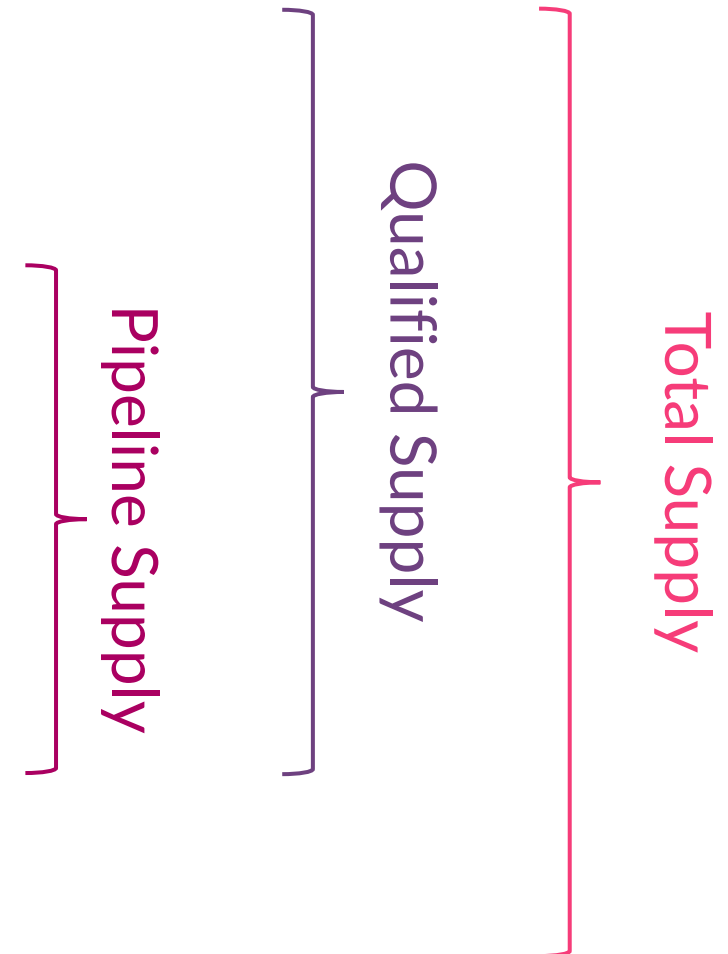
## Committed IT

- Powered shells
- Projects with required elements secured but have not started building construction



## Early Stage IT

Projects without all required elements secured





Nordics

# Nordics site tours



EMEA

# Nordics Analysis

Europe

# Data Centre Emerging Markets Comparison

## Brussels

Financial centre with high enterprise cloud adoption

Europe's largest market by live supply (excl. FLAP-D)

**#1** Google's St Ghislain is the largest live facility in EMEA (MW)

## Madrid

Strong connectivity options attracting colocation demand

**#1** EMEA's largest colocation market outside of FLAP-D (by live capacity)

## Berlin

Political and economic centre poised for strong growth

**#2** Second largest European market without a hyperscale self-build

## Milan

National strategies boosting cloud adoption and links to MENA

**#2** Second most data centres in EMEA

Nordics

# Nordics Overview



Plentiful  
renewable  
energy feeding  
secure grids and  
low electricity  
prices



Cold climates  
enabling free air  
cooling,  
especially further  
north

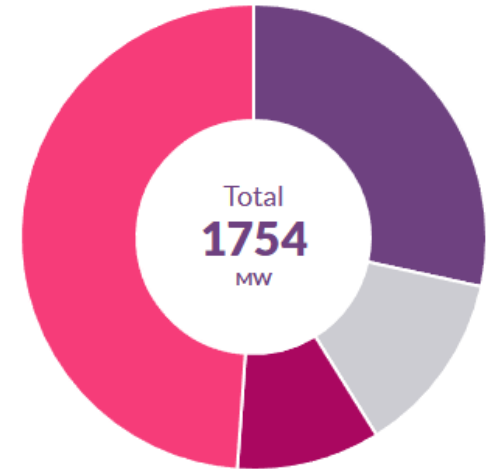


Highly skilled  
workforce,  
digitally literate  
populations,  
political stability



## Nordics Sweden

Swedish deployments are moving from the far north towards **Dalarna and Gävleborg** for available power, land and fibre connections



- Live
- Under Construction
- Committed
- Early Stage

The only Nordic market with existing or pipeline self-build schemes for all three hyperscalers

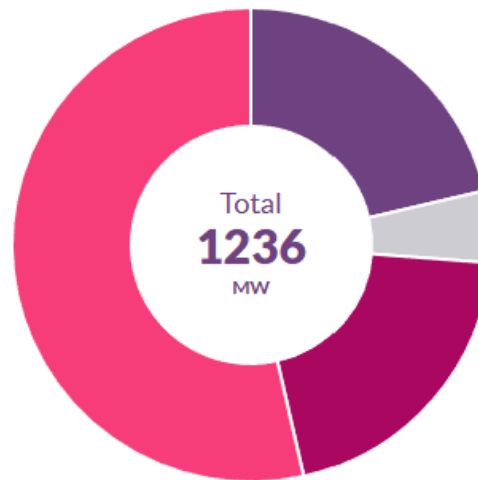
Combines low latency from Stockholm to mainland Europe with plentiful green power

Adapting to new power and tax landscapes to attract new demand

Market data for Q1 2025

Nordics

# Denmark



Self-build hyperscale developments have transformed Denmark's data centre landscape since 2017.

Proximity to continental Europe and flat land have enticed global cloud operators

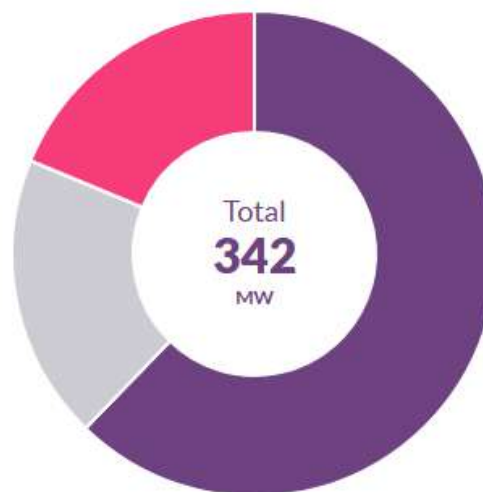
- Live
- Under Construction
- Committed
- Early Stage

Western Denmark is emerging as a **low-latency hub** with new subsea cable developments

Market data for Q1 2025

Nordics

# Iceland



- Live
- Under Construction
- Committed
- Early Stage

Connectivity is being remedied by subsea cable infrastructure, e.g. IRIS

Plentiful renewable energy and cold climate enable high energy efficiency

Beginning to replace crypto with AI workloads

*Market data for Q1 2025*

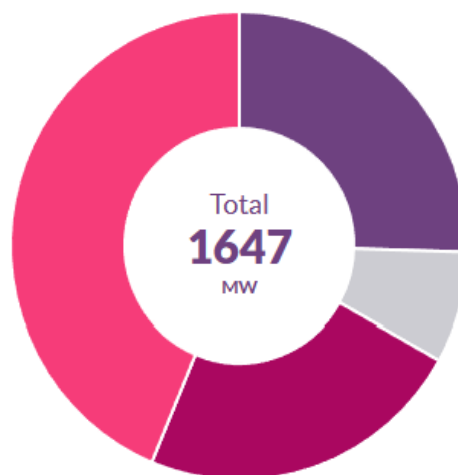
New subsea fibre connections may make Iceland a **“digital suburb” of Dublin**, ready to host latency-sensitive workloads

Nordics

# Norway

Local colocation operators dominate Norwegian IT capacity, with a strong understanding of its unique challenges

Strong growth potential given its plentiful hydropower capacity



Market data for Q1 2025





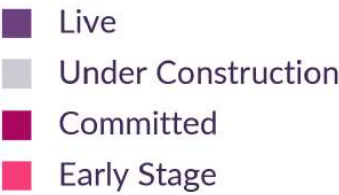


EMEA

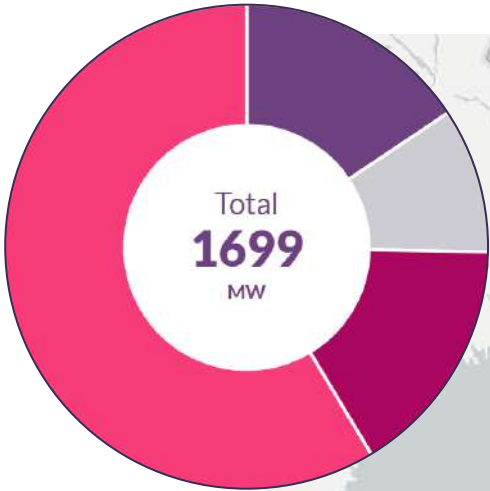
# Finland Analysis

Finland

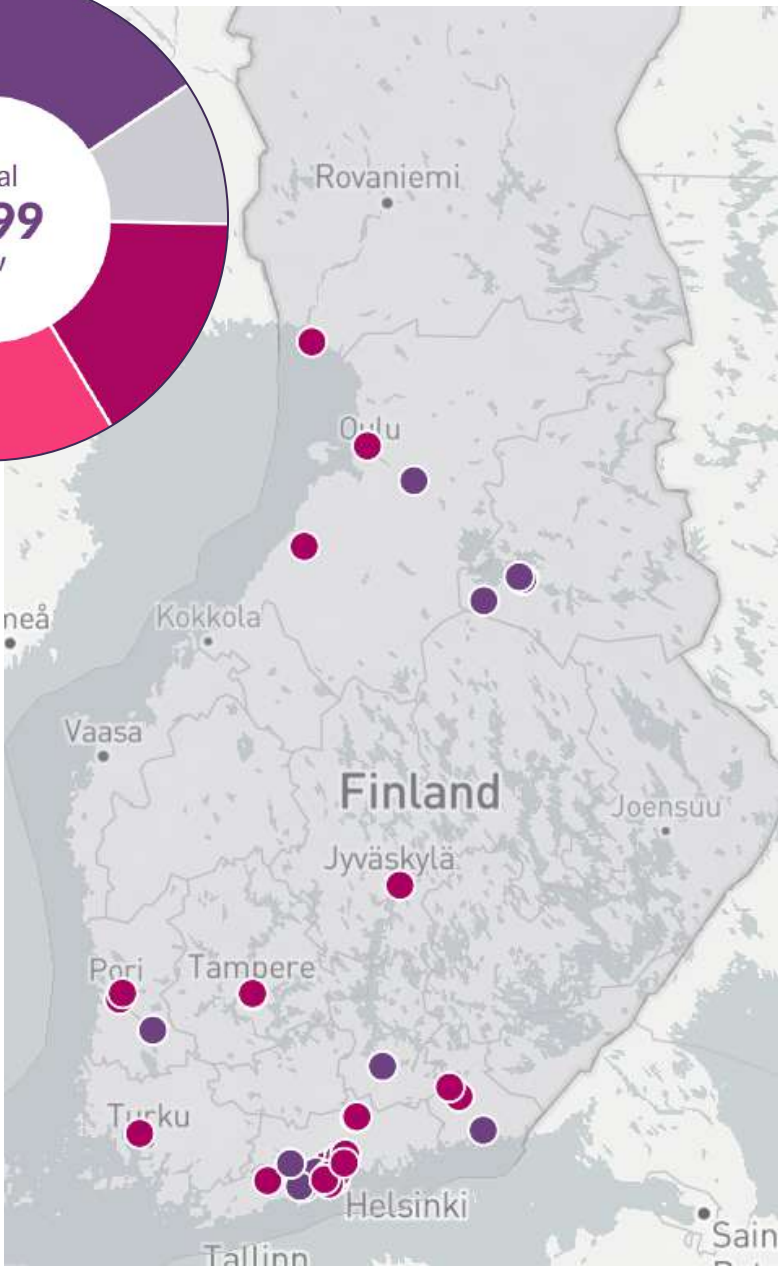
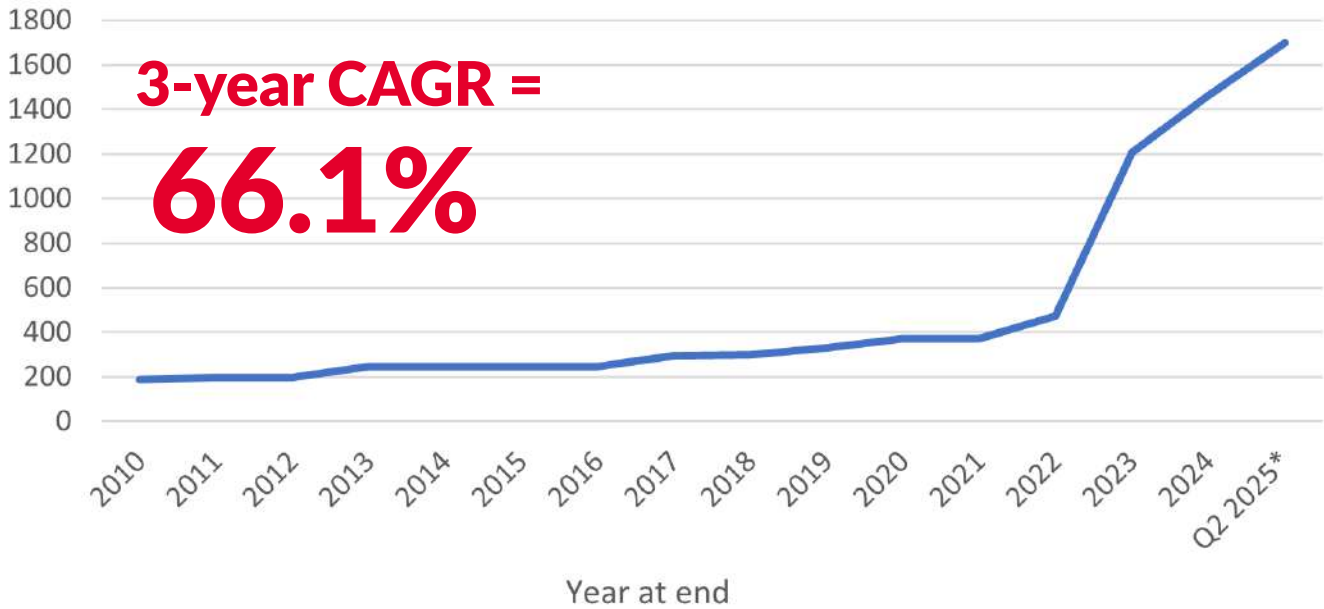
# Finland Overview



Market data for Q1 2025



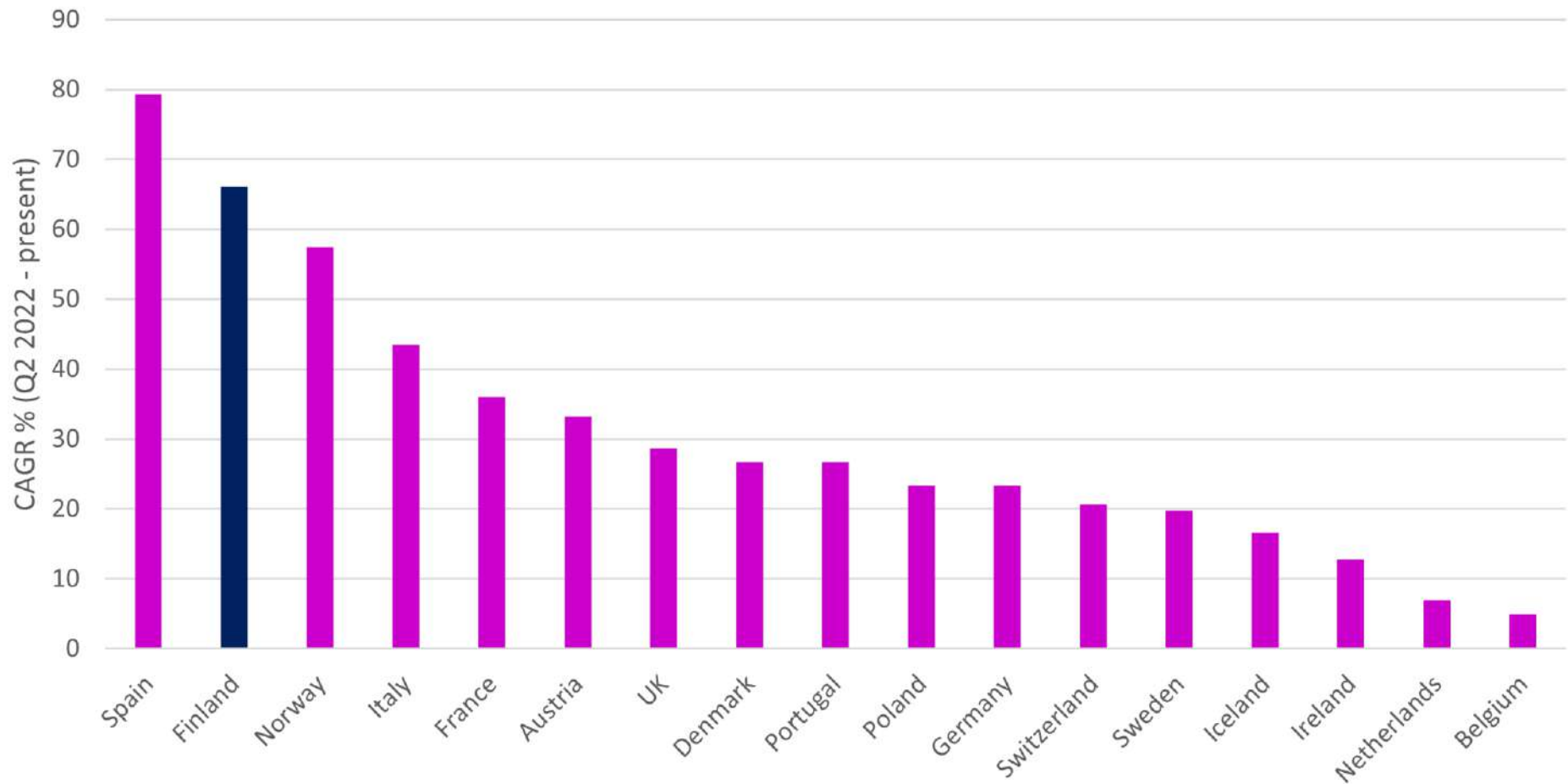
Finland Total Supply evolution



Finland

# Europe Total IT capacity growth comparison

3-year CAGR, Major European national markets

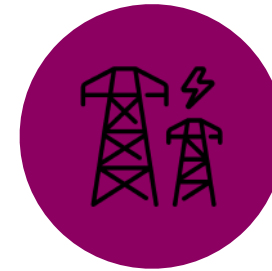


Finland

# Finland's advantageous DC landscape



Brownfield sites + industrial parks



Cheap and easily allocated power deployments



Waste heat reuse possibilities



NATO + EU membership



Finland

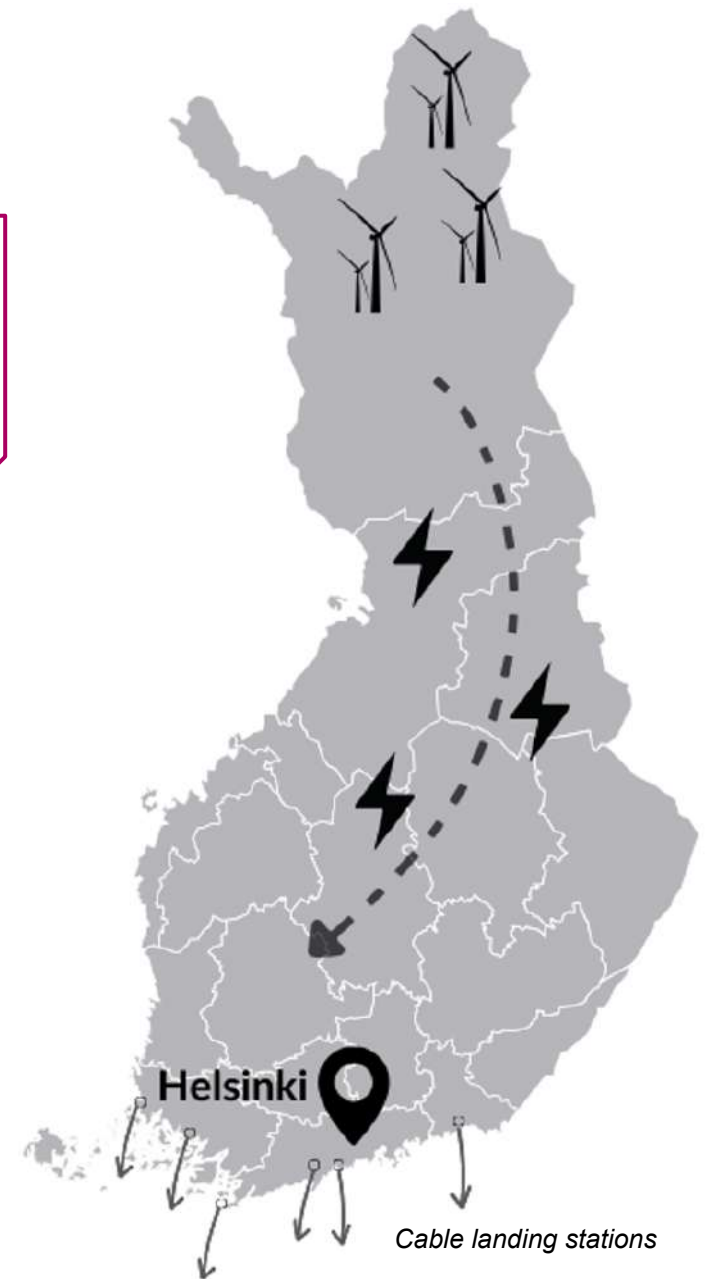
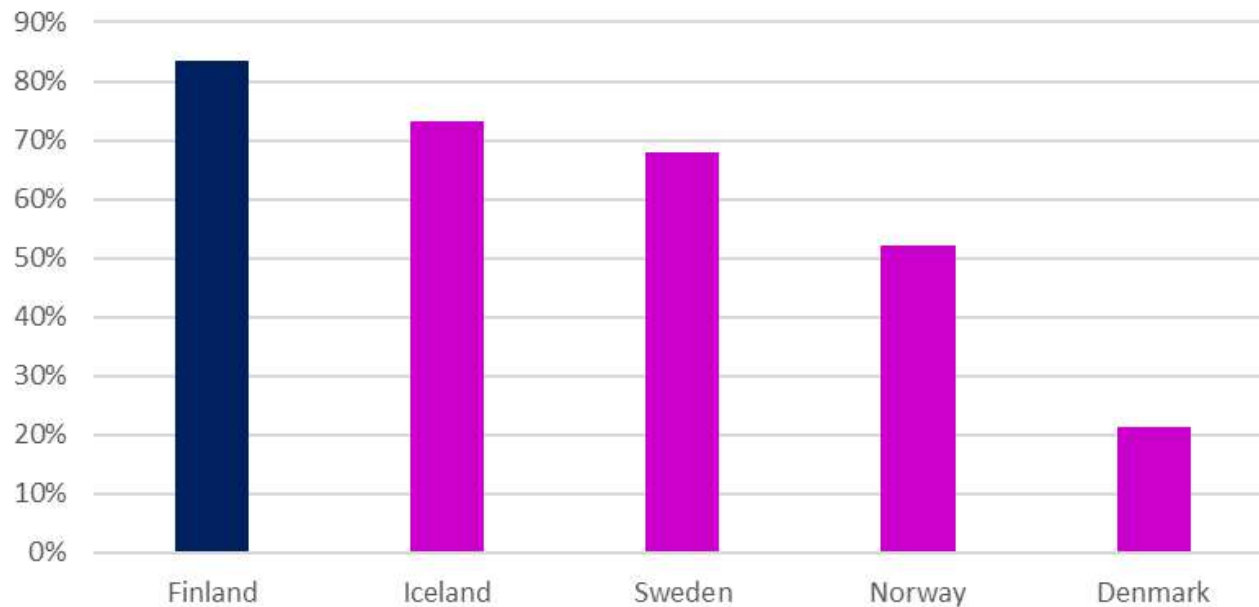
# Helsinki dominance

Uniform power prices across Finland

Grid stability and HV power lines in the south

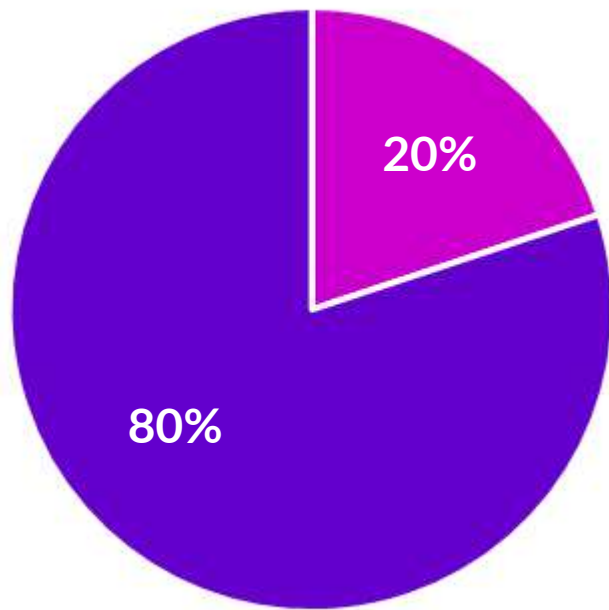
Subsea cable landing stations along the south coast for international connectivity

Dominance by Capital City Market (MW Total Supply)



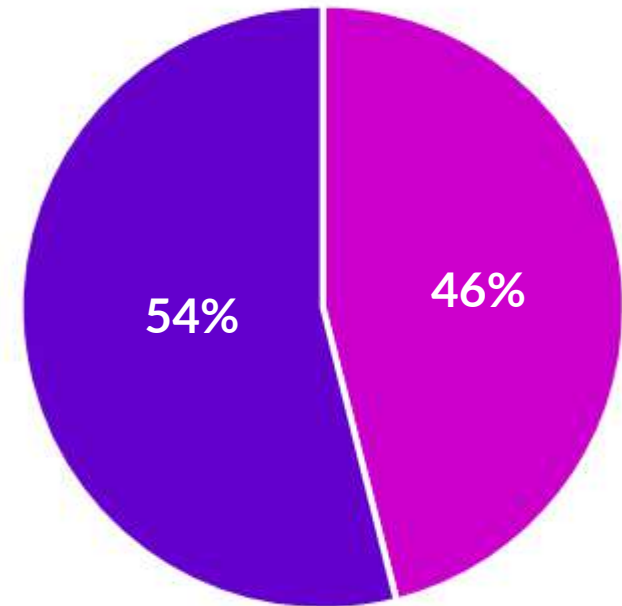
Finland

# Self-build dominance



■ Colo ■ Self-build

Including early-stage projects



■ Colo ■ Self-build

Finland

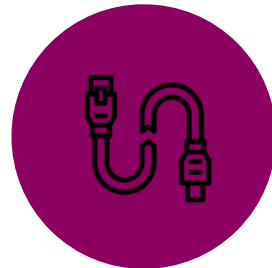
# Obstacles to future Finnish growth



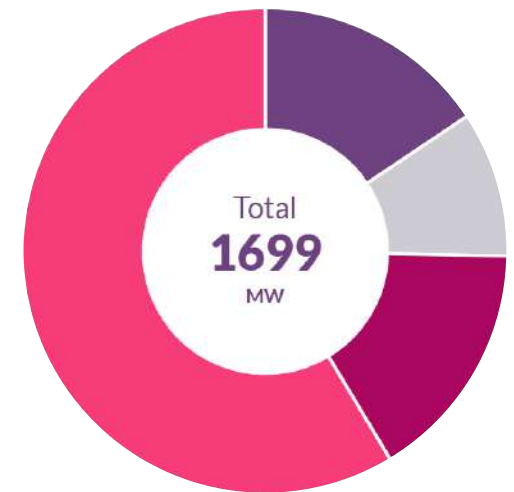
Potential removal of Finland's electricity tax incentive for waste heat reusers



Permitting challenges persist



Power limitations from subsea cable damage



■ Live  
■ Under Construction  
■ Committed  
■ Early Stage

Market data for Q1 2025

Nordics

# Summary & Future Thoughts

Finland's enormous potential is being realised, but threatened by various factors

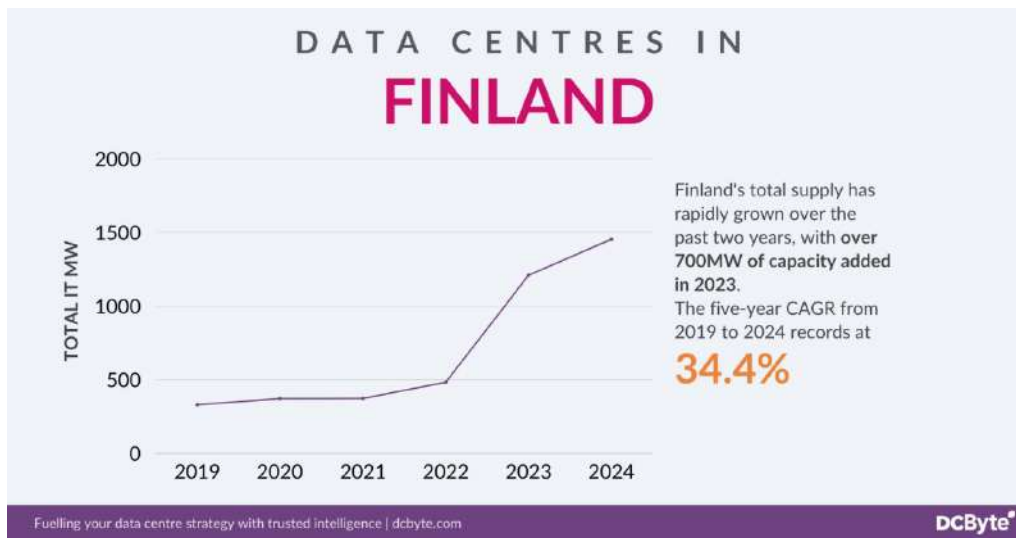
Nordics possess unique characteristics producing varied data centre markets

Nordics are well-suited to hosting AI and HPC applications



Finland

# Download Finland Infographic



# Thank you



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