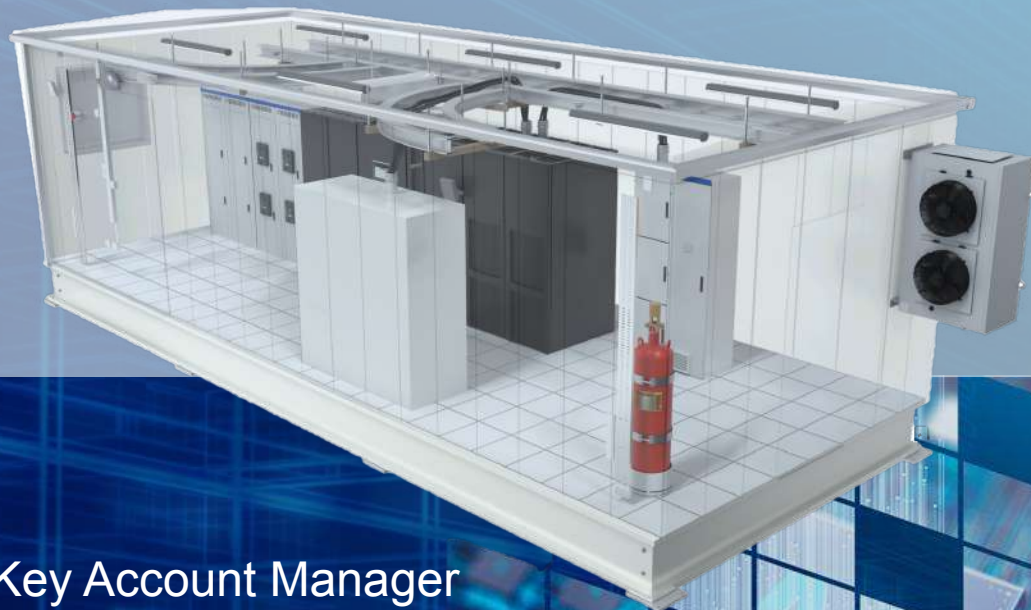


Modular power for the AI era



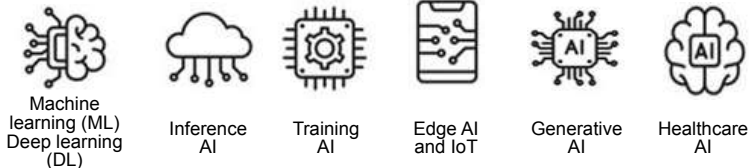
Marcelo Pizzato, Key Account Manager
Eaton EMEA
October 2025 - Datacenter Forum, Copenhagen

Energy fuels data - data fuels AI

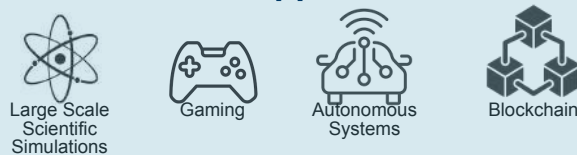
TODAY global data center
power demand

61.5GW*

AI Applications



Non-AI Applications



By 2030 power
demand increases to

219 GW**

of which **70%** of will be
driven by AI applications

*Source: [8 Trends That Will Shape the Data Center Industry In 2025 | Data Center Frontier](#)

**Source: [AI data center growth: Meeting the demand | McKinsey](#)

Time to market constraints

AI-driven demand



Rapid expansion and upgrades needed as AI drives **70%** of new data centre capacity growth.

Supply chain & skilled labor



94% of data center operators report a shortage of experienced construction teams.

Access to power



The demand for power is challenging traditional energy infrastructure resulting in more regulations and carbon reduction pressure.

Why modular is the solution

Rapid deployment



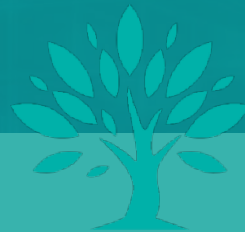
Speed project completion by up to 40% through repeatable designs and an optimized supply chain.

Supply planning & labor



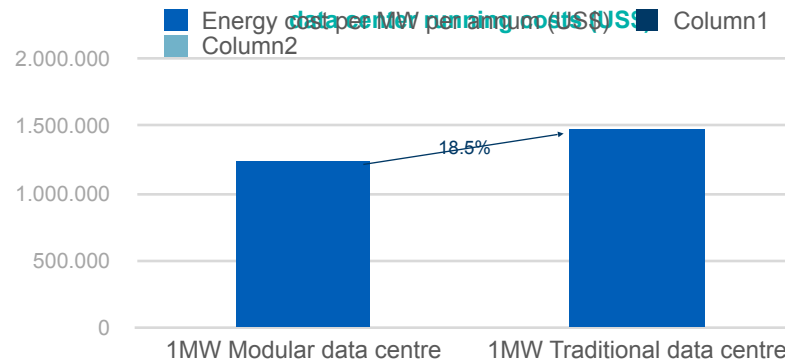
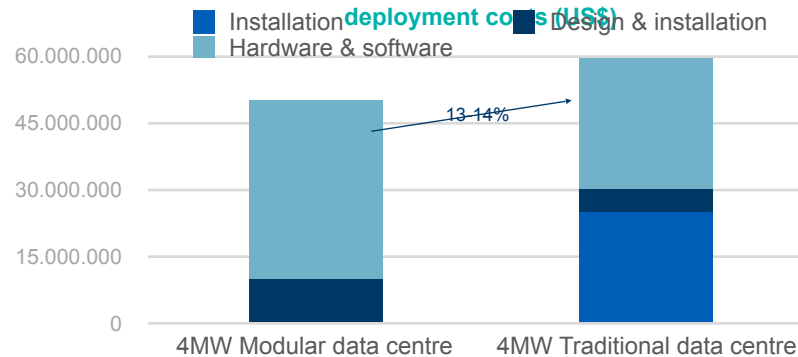
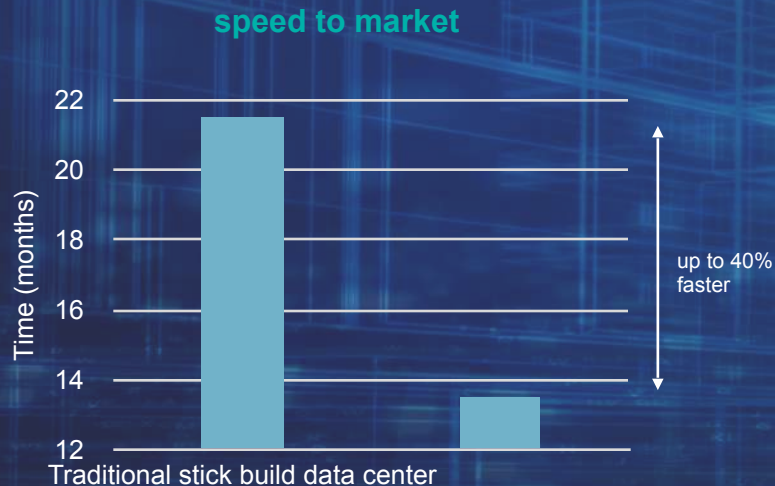
Move the work from field to factory to maximise efficiencies and minimize reliance on costly on-site expertise.

Sustainability



Lower embodied carbon components, eco-passports and certified, low impact manufacturing reduce carbon emissions

Modular vs Traditional



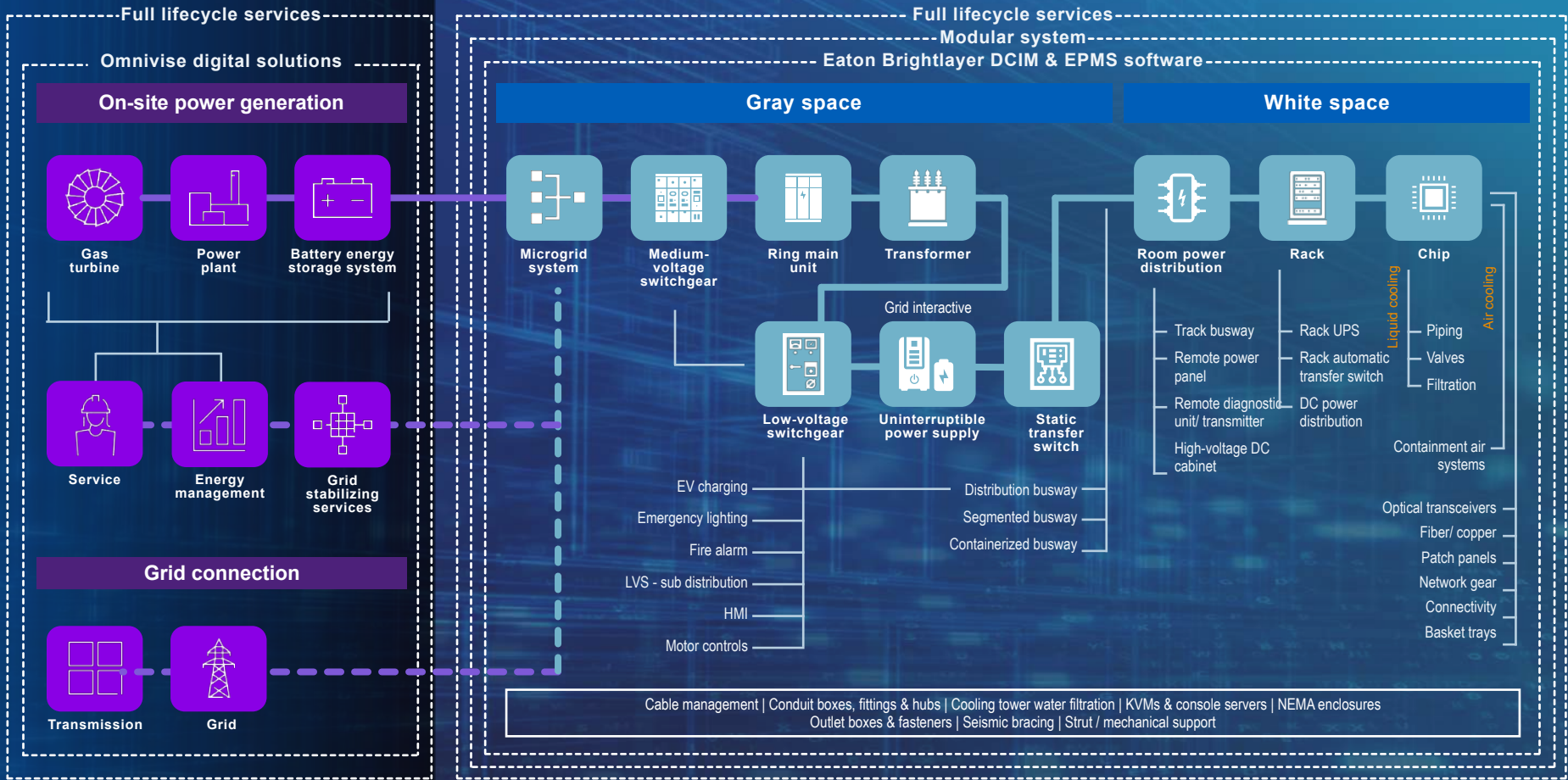
Source: [DCD-intelligence-modular-whitepaper](#)

Who is Eaton?

We are a global **intelligent power management** company doing business in more than **160 countries** with annual sales of over **\$24.9 billion USD**.

- Around 94k employees
- HQ Dublin, Cleveland & Switzerland
- Data Center, Utilities, C&I





Powering Business Worldwide

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Siemens Energy

Eaton

Non-Eaton

Global manufacturing footprint

North America | Fibrebond | 92,000 m²

Facility in Louisiana; 3.3MVA load testing;
1500+ units delivered; UL/NEC
compliance



Cental, Ireland



Rittal, Germany



EMEA | BK Modular | 45,000 m²

Facility in UAE + satellite factories in
Qatar and KSA; modular E-House,
Skids, HAC and genset enclosures;
ISO certified



Hitech Gregfor, ZA



EMEA | NordicePOD | 12,000 m²

Facility in Norway and construction of
new factory in Portugal; flexible pod &
skid designs, ISO certified



SYT ELECTRIC
三盈拓电气

APAC | SYT | 14,000 m²+

Across two facilities; rapid
build (80–90 modules in 10
days); packaging for export

 Acquisition / Joint venture*

 Integrated regional partners*

*aligned under one operating model



Powering Business Worldwide

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xModular

Flexible Data Centre System

Introducing NordicEPOD

- Established in 2022
- Currently ~300 people employed
- Production facility area: 12.000 square meters
- Unique staged production approach on skids
- ISO certified



Benefits of NordicEPOD



Rapid deployment up to 40% faster



Pay-as-you-grow scalability



Flexible designs up to 3.1MW



Control and traceability in real time
for the entire life-cycle



Embedded sustainability



Rapid deployment

Repeatable designs, optimized supply chain and efficient assembly line



Powering Business Worldwide

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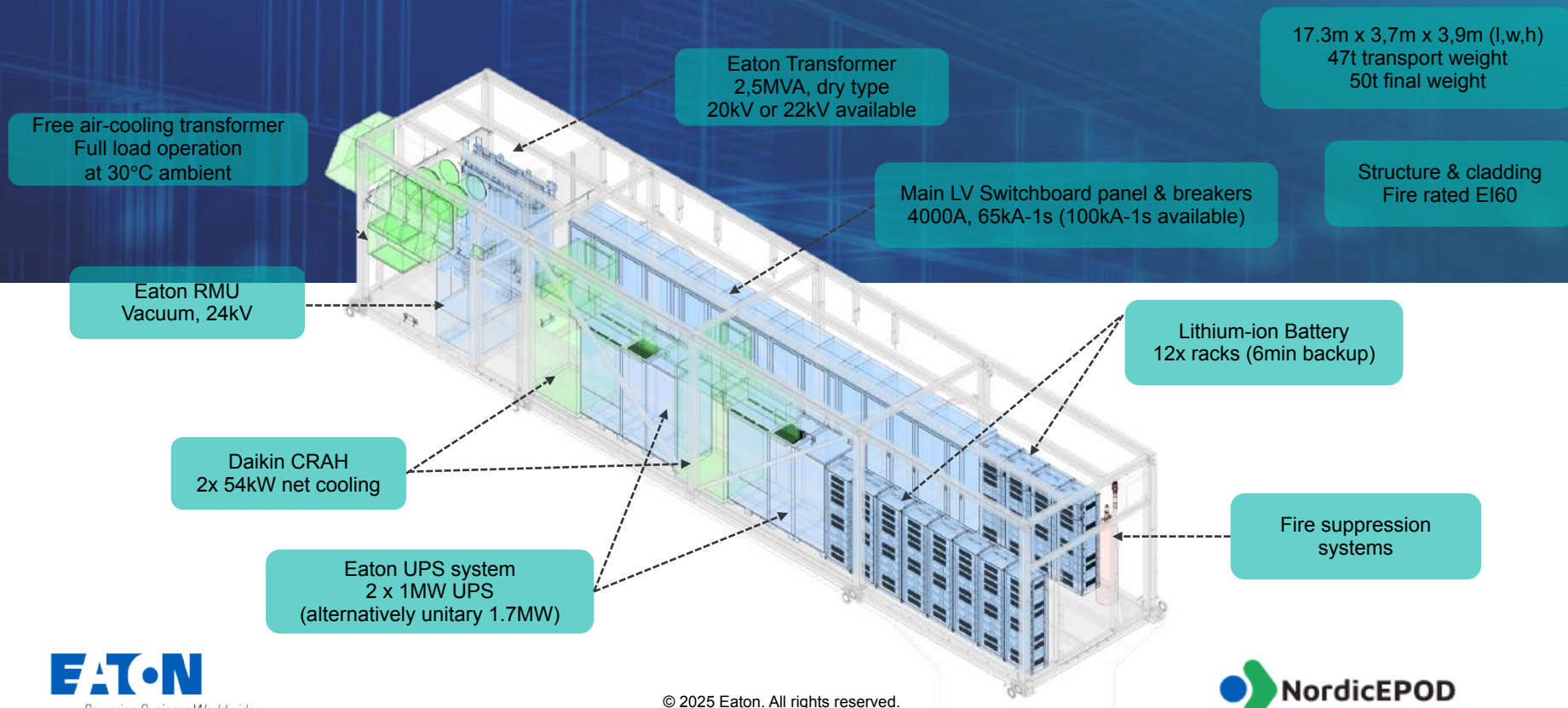


[illegible]

2.5 MW skid

E-house with transformer and switchboard / RMU

Typical power module design layout





Full lifecycle control and traceability



**Remote
Testing**



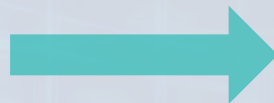
**Digital
Passport**



**Fully
Monitored**



Customer portal



Partner systems



Delivery
data



Pod
data



Production
data

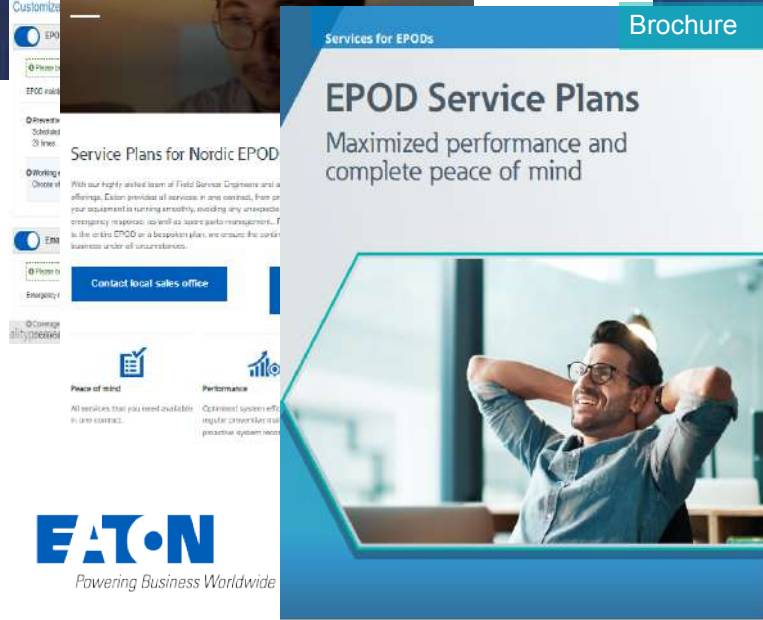
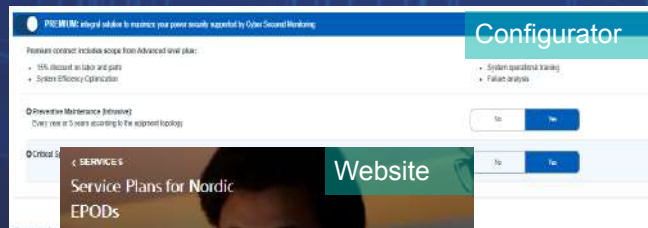


Quality
system data

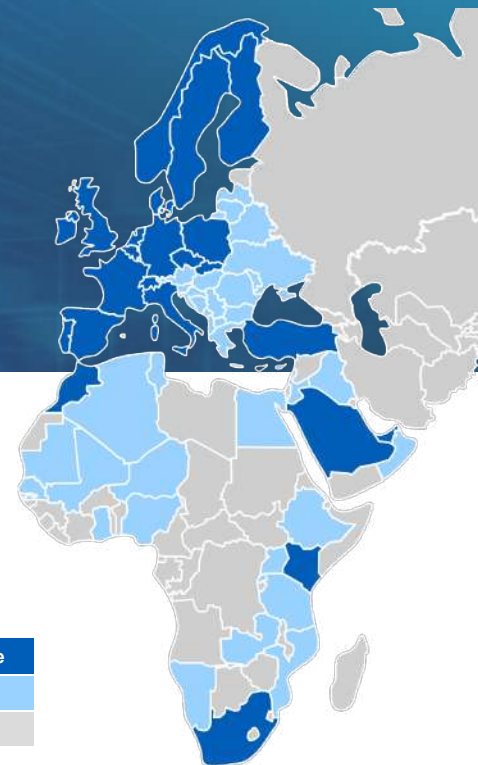


Deployment
data

Eaton's service footprint across EMEA



	1	One Service Organisation 5 business lines
	25+	Country service units
	700+	Service employees
	~100	Authorised Service Partners



Eaton Service Office
Service Partners
Limited Service



Embedded sustainability

Reduce carbon emissions and help operators become good grid citizens

Grid interactive functionality



EnergyAware™ UPS supports the load and the grid, using and buffering stored energy

SF₆ free pioneers



We are the original SF₆-free switchgear manufacturer avoiding this dangerous gas **since 1960.**

Eco passport



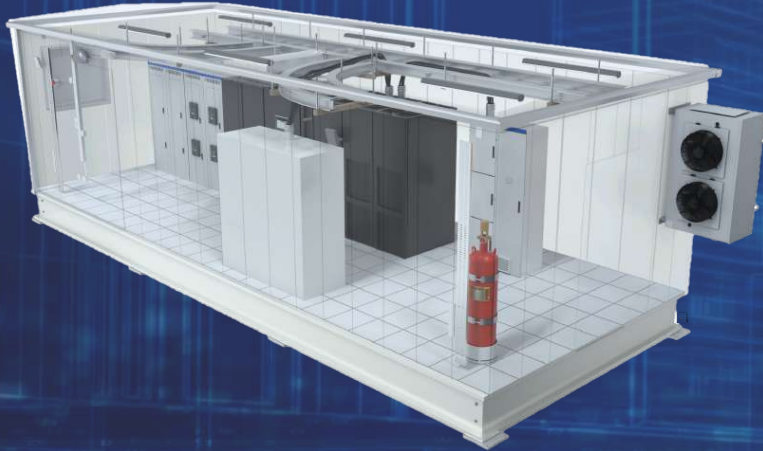
We have over 300 products registered with the PEP ecopassport® program

Manufacturing facilities



Improve energy efficiency and reduce waste and emissions for faster, cleaner deployment





Rapid deployment up to 40% faster



Pay-as-you-grow scalability



Flexible designs up to 3.1MW



Control and traceability in real time
for the entire life-cycle



Embedded sustainability

Would you like to visit
NordicEPOD factory or even have a technical workshop?



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