#### **HITACHI**

## IT/OT Convergence without downtime

Architecting for Reliability

**Tero Talonen**Sales Manager, Cluster Nordics
Hitachi Energy

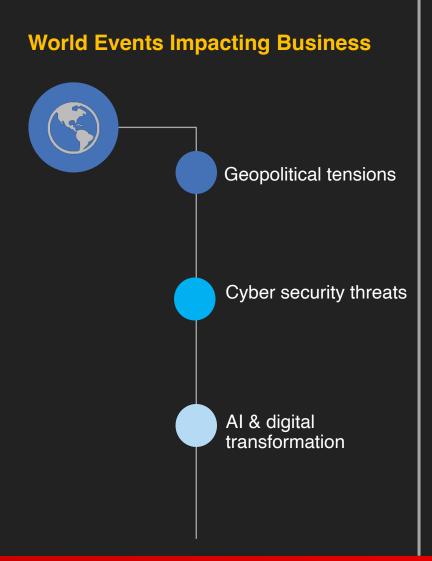
**Carsten Braagaard**Solutions Consultant Manager, Nordics
Hitachi Vantara

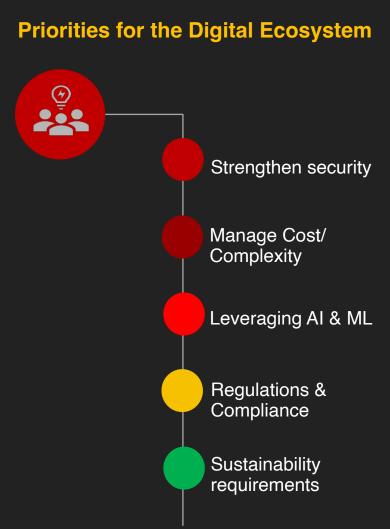
**April 2025** 

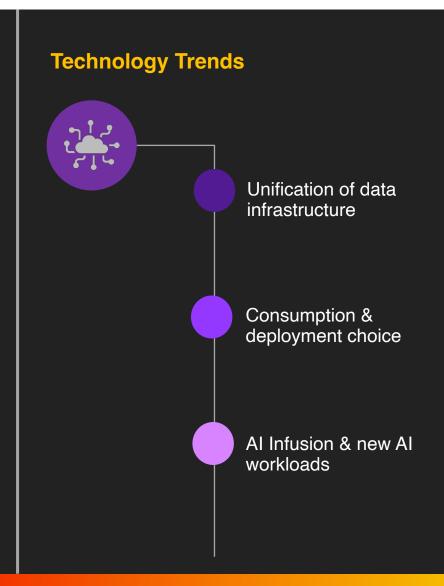


## Market Dynamics Requires Reliable Technology and Partners









#### **Unmatched Depth and Breadth of Capability**

#### **HITACHI**



#### Differentiation

#### **HITACHI**

## **Data Driven Outcomes**



Digital strategies to help businesses advance digital experiences & reimagine how they run their business.

- Hitachi's digital focus bringing IT and OT together.
- 2021 Gartner R Magic Quadrant TM for Industrial IoT Platforms (2nd Consecutive year)
- Leverage GlobalLogic's design engineering expertise.

## Domain Expertise



A portfolio created with technology, industry, and co- creation expertise for data- driven business leaders to accelerate digital innovations.

- 70,000 Patents (IoT, AI/ML).
- HARC consulting & tech expertise (1000 apps, 1,300 certifications).
- Global 2000 Organizations in major industry sectors.
- 15 Gartner, Forrester, IDC & GigaOm Radar Analyst Reports Ratings (2020-2021).

### **Collaborative Innovation**



Draw upon Hitachi's global network of companies and our ecosystem of partners to deliver innovative solutions.

- 350,000 Hitachi employees.
- 800 subsidiary companies.
- \$2.9B/yr R&D investment; research campuses globally.
- Investing in valued partners.

#### Sustainability



Power good through social innovation and help businesses combat climate change through technology and data solutions.

- 100% carbon neutral from our own operations by 2030.
- Carbon neutrality throughout our value chain by 2050.
- Partnerships for positive environmental impact.



#### **Core Strength**

Building on our heritage of harmony, sincerity and a pioneering spirit, our people reflect our values in how they engage, how they address challenges and how they deliver on their promise.

#### **Trusted** *Our story begins with trust.*





#### People

Nearly 7,000 technology, industry & co-creation experts worldwide

**2022 Best places to work** by Human Rights Campaign Foundation

#### *Technology*

Market leader in primary storage, object storage and storage as a service (STaaS) from Gartner and GigaOm

A CRN "50 Coolest Software-Defined Storage Vendors of 2024"

#### **Partnerships**

87% positive partner experience (Canalys)

Overall ratings **higher than all major storage vendors** 

#### Worldwide

**HQ: Santa Clara, CA** 

Unparalleled expertise across 47 countries

•	APAC (w/o Japan)	2,300
•	APAC (Japan only)	1,300
•	Americas	1,800
•	EMEA	1,600

#### **Outcomes**

**9.0+ average customer satisfaction** (CSAT) score

97% positive Gartner Peer Insights rating, based-on customer experience and product capabilities

#### Solutions

Global data storage, digital infrastructure and hybrid cloud management optimized for Al workloads

#### Hitachi Vantara Portfolio

#### HITACHI

Digital Transformation Experience

#### **ITOps**

Unmatched Efficiency, Reliability, and Security Aligned to Customers Business, Data and Services

#### Al/GenAl

Hitachi iQ: Integrated AI Solution Portfolio Embedded Intelligence Across Hybrid Cloud Developer Community of GenAI Companions

#### **Consumption Services**

Solutions Through Ecosystem of Integrated ISVs Guaranteed IT Ops SLAs

Intelligent Data Management

#### **Data Orchestration**

API-first Open Data and Control Planes. Automaton and Storage-as-code

#### **Data Protection, Governance**

Data Compliance, Data Privacy, Data Lifecycle Management. Security and Unbreakable Guarantees

#### **AIOps**

Automation and Efficiencies at Scale. Sustainability Observability

Data Infrastructure Foundation

#### **Hybrid Cloud Storage Platform**

One Data Plane, One Control Plane Appliance, SWDS, and Cloud Sustainability by Design

#### **Integrated Solutions**

Storage, Compute, Networking Architectures and Applications with ISV Ecosystem

#### laaS – EverFlex

Consumption and Deployment Choice Ensuring Scalable Flexibility Across Hybrid Cloud Managed, On-Demand, Custom

#### Hitachi's Agile Data Infrastructure Portfolio

#### **HITACHI**













**Unified Compute** Platform CI



**ADAPTIVE SOLUTION Unified Compute** Platform CI w/Cisco UCS-X



**HYPERCONVERGED** Unified Compute Platform HC (vSAN)



**RACK SCALE** Unified Compute Platform RS (SDDC)



aaS Cloud Hitachi Enterprise Cloud



Hitachi iQ GenAl Infrastructure





**Blade Servers** 

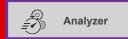


Scalable Modular Servers

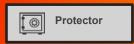


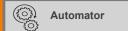






**Hitachi Ops Center** 









**SAN Switches** 



ar back CISCO





**Network Switches** 





Common User Experience





**Data Protection** 













Scalable File





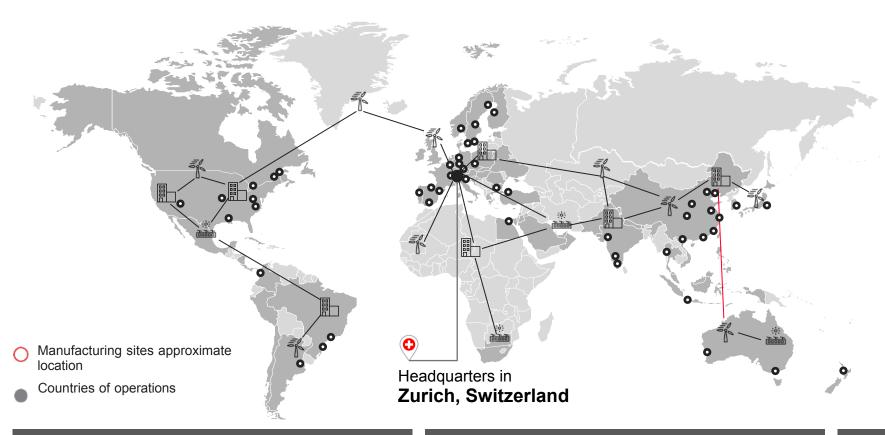






#### **About Hitachi Energy**

#### **HITACHI**



**~45,000** employees

150 nationalities

60 countries

250 years' heritage combined

1,800+ field engineers

2,400 R&D experts

~ \$13 billion USD business volumes

#### **Four Business Units**

Grid Automation

High Voltage Products

**Grid Integration** 

**Transformers** 

#### **Customers**



Transport & Infrastructure

Industry

Utilities

#### Offering



Services

Software & Automation

Systems

Products

#### Geographies



Asia, Middle East & Africa

Americas

Europe

# Segment overview

#### **Datacenter Main Requirements**

#### **HITACHI**

Reliability

Data centers are critical power infrastructures and the number one priority for data centers is **continuous operation and uptime** 

Standardization/replicability

Data centers need to be built **fast and globally**. Ideal approach from data centers is to have a global design, which can be deployed in any country/location, with minimum modifications and lead time

Sustainability & energy efficiency

Data centers consume a very large amount of electricity and are one of the most growing segments. To continue high growth without a large environmental impact, sustainability is the main target for all data centers

#### **Hitachi Energy Offering for Data Centers**

distribution with distribution

transformers

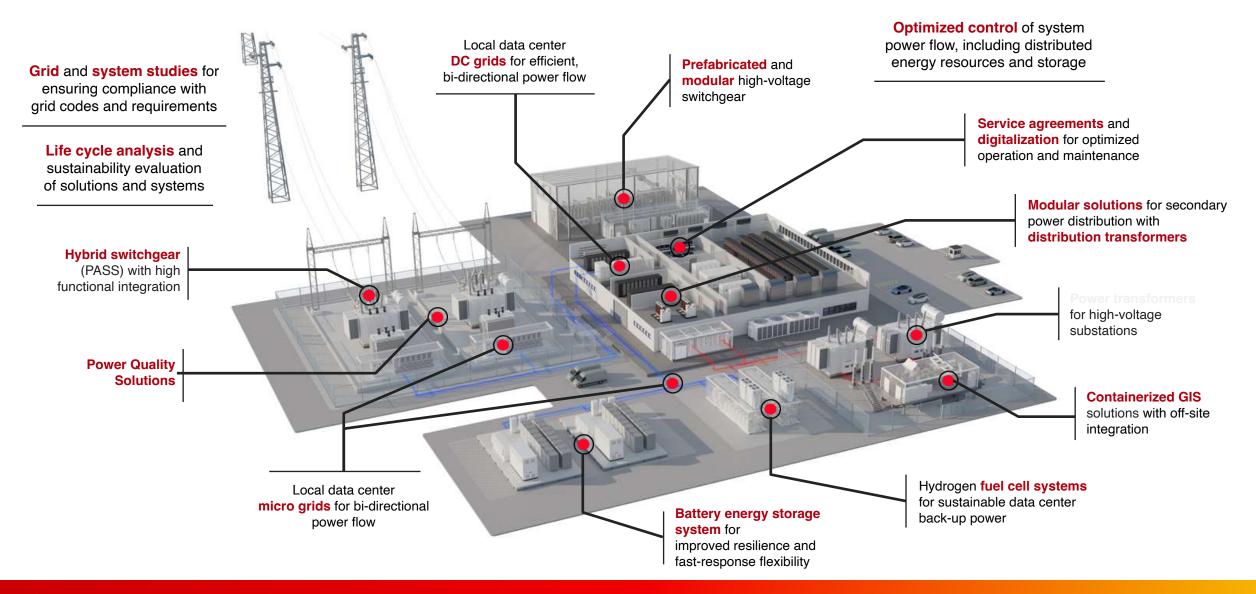
#### **HITACHI**



Power flow

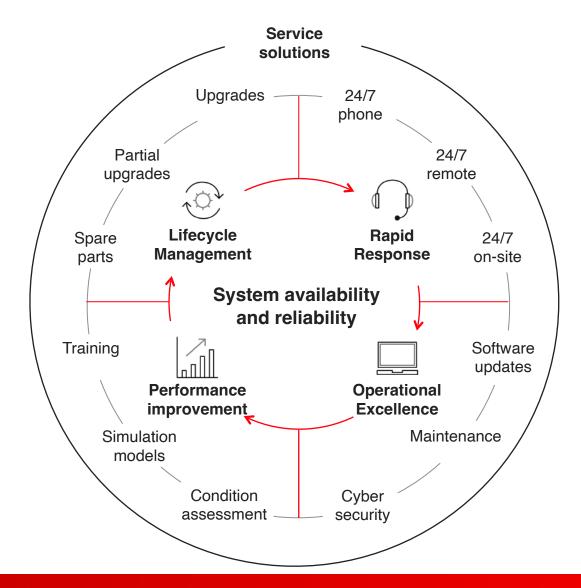
#### **Hitachi Energy Data Center Solutions**

#### **HITACHI**



## One-stop-shop service Full lifecycle philosophy







#### Rapid response

We guarantee fast and flexible response to maximise your equipment uptime.



#### **Operational excellence**

We work together with you to manage your assets, operations and risk to deliver strategic business results.



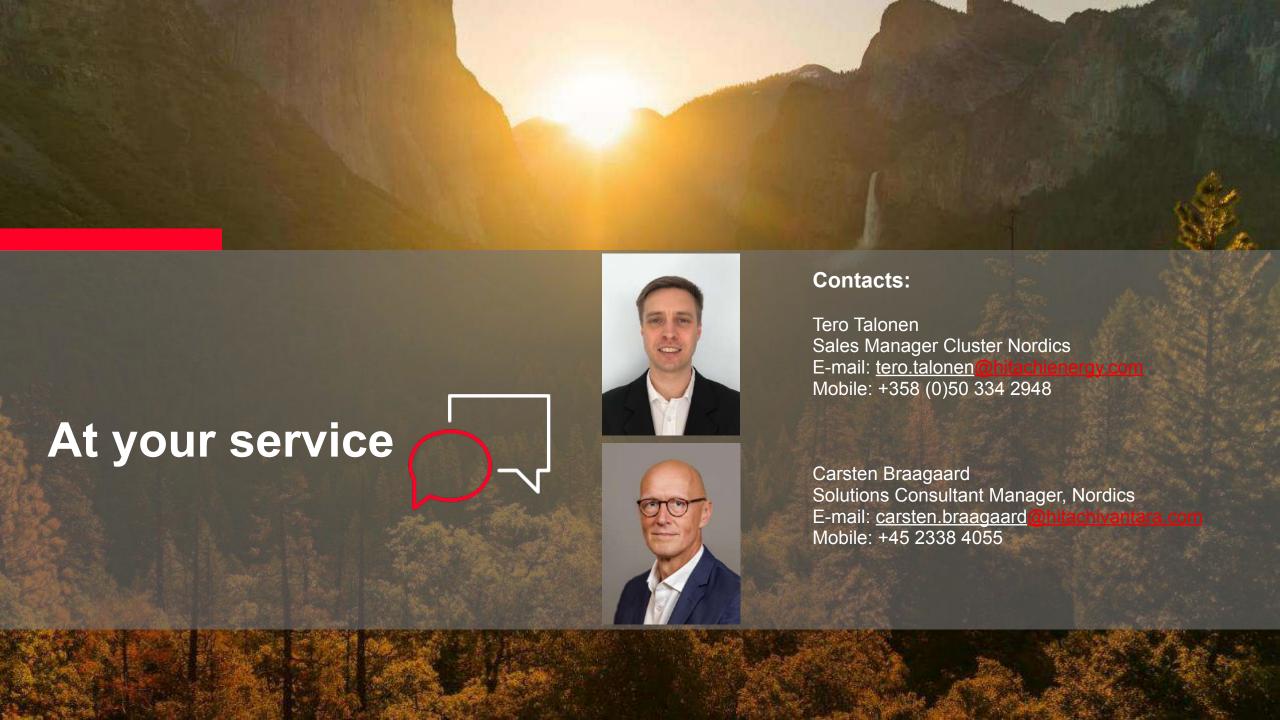
#### **Performance improvement**

We optimize creativity, reliability and efficiency of your assets to increase speed and productivity.



#### Lifecycle management

We employ powerful tools and knowledge to optimize and extend your equipment life.



## HITACHI