

## Sustainable Energy Management that makes a difference is complex and requires focused innovation

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Bring digital to every person, home and organization for a fully connected, intelligent world



196.000

Employees

R&D employees

107.000+



170+

Countries and regions



<mark>44</mark>+

Fortune Global 500

Interbrand's Top 100 Best Global Brands



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# Why Energy Management?





# Why Now?



## **Energy Management – Why now?**

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### Increasing demands

### Legislation / Standards

### Technology / Innovation



# Energy Management – Why now? 1. Increasing demands



## Energy Management – Why now? 2. Legislation / Standards



Focus for sustainability has increased as there now for The European standard for datacenters EN50600 has an amendment EN50600-4 with several definitions of KPI's for datacenter installations







Energy Management – Why now? 2. Legislation / Standards

ISO/IEC 30134

ISO/IEC 30134-2 Data Centre Key Performance indicators, Power Usage Effectiveness (PUE) ISO/IEC 30134-3 Data Centre Key Performance indicators, Renewable Energy Factor (REF) ISO/IEC 30134-4 Data Centre Key performance indicators, IT Equipment Energy Efficiency for servers (ITEEsv) ISO/IEC 30134-5 Data Centre Key performance indicators, IT Equipment Utilization for servers (ITEUsv) ISO/IEC 30134-6 Data Centre Key Performance indicators, Energy Reuse Factor (ERF) ISO/IEC 30134-7 Data Centre Key Performance indicators, Cooling Efficiency Ratio (CER) ISO/IEC 30134-8 Data Centre Key Performance indicators, Carbon Usage Effectiveness (CUE) ISO/IEC 30134-9 Data Centre Key Performance indicators, Water Usage Effectiveness (WUE)



## Energy Management – Why now? 2. European- and local regulations





Home > Press corner > EU-Norway Press Statement on Climate

Available languages: English

Statement | 23 February 2022 | Brussels

**EU-Norway Press Statement on Climate** 



Agency for Digitalization





# **Energy Management – Why now?**

### 2. Procurement requirements

# Environmental requirements must make up a significant proportion of the total supplier evaluation

- Environmental requirements for a Cloud Solution as example
- Evaluation and compliance with environmental requirements account for 15% of the overall evaluation based on the following headlines:



- Non-compliance with requirements and reporting will initially be considered as breach of contract

#### Orsted

Søren Bo Christiansen, Head of Services Procurement, Ørsted, DK



## **Energy Management – Why now?** 3. Technology / Innovation





HUAWEI

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# **Energy Management** How?



Energy Management – How? Process for Energy Management

> 1. Energy usage optimization

2. Energy Storage

CUE

3. Energy Utilization 4. Renewable Energy Management

PUE/WUE



# Energy Management – How? 1. Energy usage optimization: From component to system

Utilization

AI







# Energy Management – How? 2. Energy Storage: From PPA to 100% Real-time Match









## **Energy Management – How?**

3. Energy Utilization: From Independent Systems to Grid Collaboration







Cross-border export: **:** West Denmark (Denmark) → **:**Southwest Norway (Norway): **570MW** 

Carbon intensity of export: **■ 257** gCO₂eq/kWh



Electricitymap.org/map



## **Energy Management – How?**

3. Energy Utilization: From Grid collaboration to predictive power management





# Energy Management – How?4. Renewable Energy Management



Energy Management – How?4. Renewable Energy Management



# Energy Management – How?4. Renewable Energy Management: Smart operation @ AI





## **Energy Management as a concept**



### **Digital Power: Your Best Partner for a Better, Greener Future**



# We Do Not Inherit The Earth From Our Ancestors, We Borrow It From Our Children.

