HYPERCO\_



# DATACENTER

## Building sustainable data center real estate portfolio



**ARI KURVI** 

19 MAY 2022

## Agenda

### Hyperco introduction

Nordic data center real estate portfolio

Sustainable data centers: Self-build vs. Build-to-suit

Hyperco Nordic team has developed +200MW of hyperscale capacity and conducted transactions worth c. FUR 1bn

#### Core team



**Timo Pohjanpalo** CEO

Team lead for NREP commercial transaction team

Executed +400M€ RE transactions

**Team experience** 



Partner

**NREP** Venture Capital

fund lead. investment

manager, technology

lead

VC transactions

Aleksi Taipale



Partner, site acquisition

NREP investment manager, lead in commercial, light industrial and sustainability

Executed +200M€ RE & Executed +300M€ RE transactions



Ari Kurvi **Chief development** 

> Site manager & developer of Google and Yandex hyperscale sites in the Nordic region

officer, Sustainability

Developed and managed sites with +200MW of hyperscale capacity



[Start date Q3/22] **Chief Commercial** Officer

Former senior sales executive at major data center provider

Focus on large data center operators & tenants

#### Key advisors



[Start date Q4/22]

Vice President of Sales

Former senior sales

operation executive at

maior data center

provider

Focus delivering projects

on time according to

customer spec

Timo Leino Investor, CoB Sr advisor Triton and Booz. MD JP Morgan

Triton



**Hadley Dean** Advisor CEO of MDC2, ex-MD at Colliers



Google Yandex **DigiPlex** EM TelecityGroup hD Telia EQUINIX McKinsey NREP Colliers Morgan Stanley poozáco J.P.Morgan SEB & Company **BAIN & COMPANY** 

We believe that the future of data centers lies in a truly sustainable approach

**Our mission** is not only to enable best-in-class digital infrastructure solutions for our tenants, but also to make value creating investments into sustainability

40%

Global energy consumed by real estate

<sup>med</sup> 50%

Use of global raw materials for buildings



Share of global electricity use by data centers

56 TWh

Annual waste heat from EU data centers

#### **Example initiatives**

- Waste heat recovery
- Renewable sources of electricity
- Energy use efficiency improvement
- Renewable and upcycled materials
- Codification through sustainability certification
- ICA Founding Company





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"The ICA represents an unprecedented collaboration between leading digital infrastructure companies **to accelerate our journey to carbon neutrality**. Today, we are combining forces to compound the efforts of these firms to make meaningful and sustained progress toward that goal."



### **ICA Founding Companies**

## Hyperco is a long-term development partner for large scale data center users

#### Data center capacity solutions offered by Hyperco

Based on customer preference, Hyperco is able to offer various levels of data center solutions:

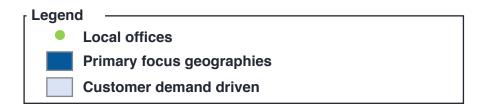


#### **Geographies in scope**



In addition to searching best sites to meet customer requirements, Hyperco has pre-vetted inventory of sites with strong electricity, fiber and district heating connectivity and with modular expansion potential in Nordic countries:

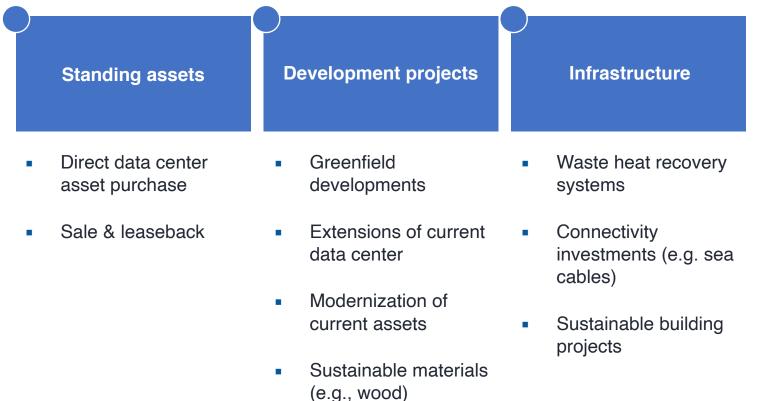
- Edge (1-10 MW): Central locations in capital cities
- Cloud region (10-50 MW): Metropolitan areas of capital cities
- Centralized (50+MW): Various locations





Hyperco invests in standing assets, development projects as well as data center related infrastructure projects

#### Hyperco target investment types



## Hyperco is funded by reputable and long-term institutional investors

#### **NREP** at a glance

- Leading urban developer in Nordic capital regions with strong technology and sustainability focus
- +350 professionals across the Nordic countries
- Ca. EUR 6 bln AuM, 11 Funds raised and +300 real estate investments
- NREP is a serial operating platform builder in the Nordics through its proprietary products:
  - Logicenters (Modern logistics)
  - Juli (Residential-to-let)
  - Noli Studios (Serviced living)
  - UMEUS (Student housing)
  - Plushusene (Senior co-living)
  - Altura (Care homes)



#### Varma at a glance

- Significant Finnish pension company, with ca. 900,000 individuals with active pension plans
- +550 professionals across the company
- Ca. EUR 50 bln AuM
  - Investments within direct real estate, joint ventures, funds, stocks, stock instruments and derivatives, debt facilities, and other loans
- Varma is built around strong values and is focused on sustainability and improving society
  - Visionary in sustainability, carbon neutrality in its investments by 2035
  - Signatory of UN's Principles for Responsible Invesment
  - Main competitive strengths focused on responsible and societally beneficial investments

## VARMA

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Sustainable data centers: Self-build vs. Build-to-suit

#### Data Center real estate in the Nordics: Fastest-growing segment & favorable location characteristics

Data center segment

Nordic

market

#### Fastest-growing real estate segment – fulfills all key criteria

- Very defensive asset class with long leases and low correlation to GDP development
- Typically long leases and stable tenants
- Rapid growth in underlying data and network traffic Nordics have favorable location characteristics that is driving data center investment volume
- Data centers have reacted positively to tech adoption during Covid-19 pandemic and are likely to perform well during the longer term

#### Nascent but attractive markets

- Finland and Nordics are an optimal location: cheap energy, politically and naturally stable economies, educated labor and strong data network infrastructure to connect to Central Europe and US
- Price and stability of electricity, combined with high share of renewable energy sources, makes the Nordics an optimal location to place data centers



## Agenda

Hyperco introduction

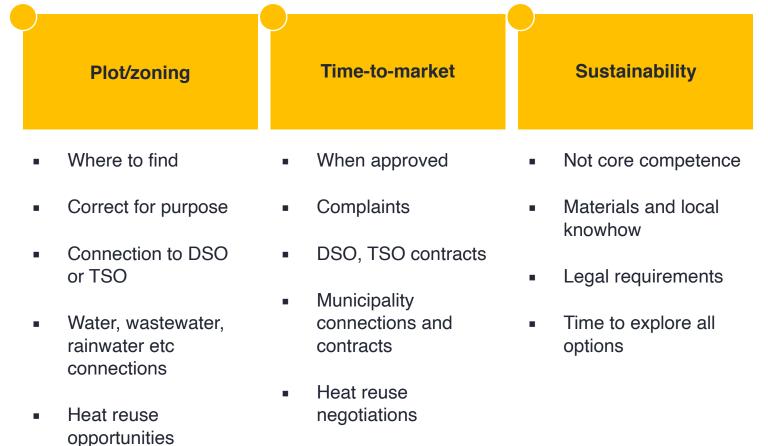
Nordic data center real estate portfolio

Sustainable data centers: Self-build vs. Build-to-suit



Large data center users face multiple development challenges across the globe

#### **Current self-build challenges**





Local data center development partner can address multiple challenges

#### Real estate developer can





## Data Center Co2 emissions

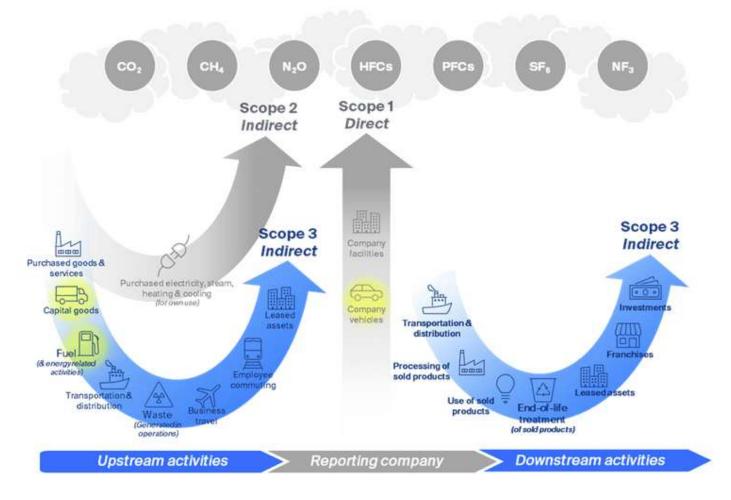
#### Data Center real estate emission categorization

Scope 1	<ul> <li>Emissions are <b>direct</b> GHG emissions from sources controlled or owned by an organization</li> </ul>
Scope 2	<ul> <li>Emissions are indirect GHG emissions associated with the purchase of electricity, steam, heat, or cooling</li> </ul>
Scope 3	<ul> <li>Emissions result from assets not owned or controlled by the reporting organization but are part of the organizations value chain</li> </ul>



## Data Center Co2 emissions

#### Data Center real estate emission categorization





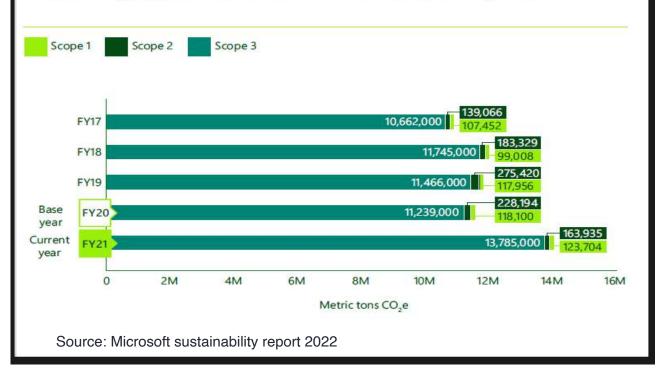
## Data Center Co2 emissions

#### **Emission carbon table example (Microsoft)**

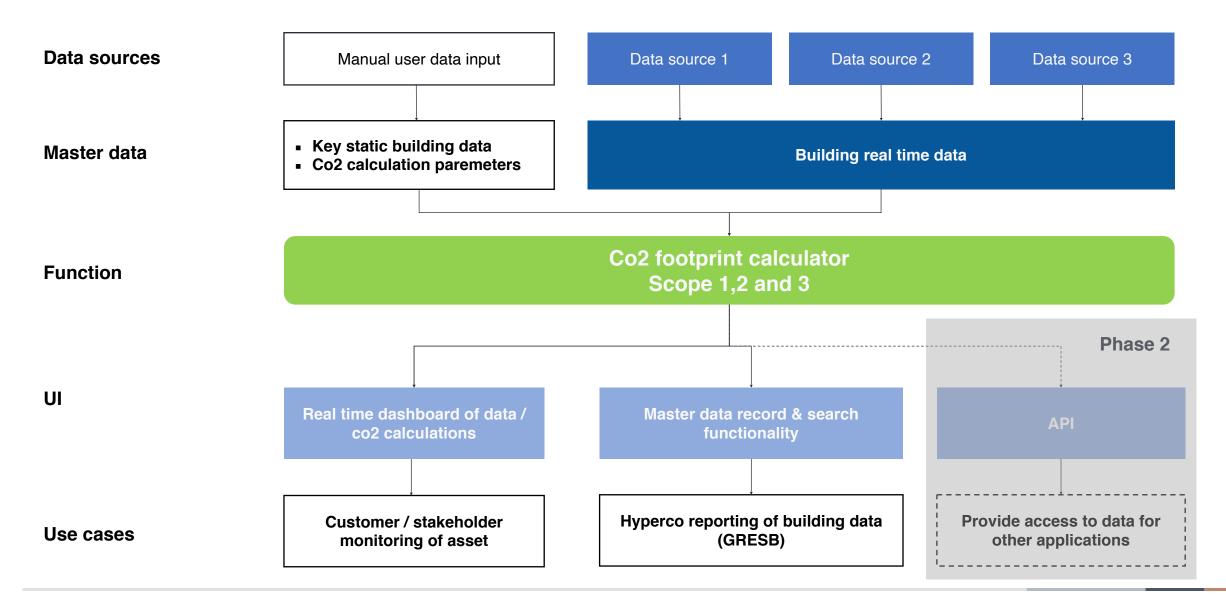
#### Carbon Table 2

#### Tracking our yearly emissions across Scopes 1, 2, and 3

In FY21, we reduced our Scope 1 and 2 (market-based) emissions by 16.9 percent. We saw an increase in Scope 3 emissions driven by growth of our cloud services business and an increase in sales and usage of our devices.



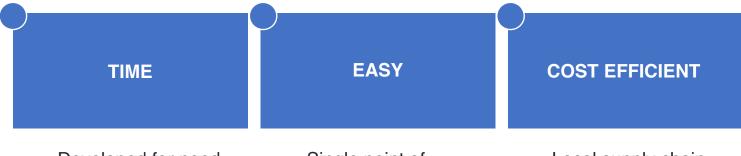
## Overview of Hyperco approach to sustainability tracking





## Summary

#### End user point of view



- Developed for need
- Flexible (modular)
- Single point of contact
- Local partner
- Local contracts handling

- Local supply chain
- Institutional investors
- Dedicated only to DC segment
- Build by spec
- Development experience

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# DATACENTER FORUM

## THANK YOU not leaving before end of presentation



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