Building Your Solutions

An intro to... Customized and High-Density Green Data Center Solutions

- A practical approach

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Nextron

Nextron - Reliable, Flexible and Dedicated

- Nordic system integrator of Servers, Storage and Workstations
 - More than 3500 systems annually Steady growth: 'Gaselle' 7 times
 - Local Nordic presence with offices in Oslo, Stockholm, Copenhagen and Espoo

Strong partnerships

- Largest Supermicro Nordic distributor and NVIDIA Elite Partner
- Intel, AMD, Samsung, Microsoft, Redhat and VMware

Customized solutions at competitive prices

- Flexible server- and solution configurators
- 5 years warranty on servers and workstations lifetime system support
- Full product range all operating systems
- Delivering latest generation technology

Server specialists

- Systems assembled with comprehensive QA-procedures at our HQ in Oslo
- Rapid response, enthusiastic staff, most with technical background





Supermicro Data Centers & The Environment - 2021 Report

• The 2021 Report

- Summer & fall 2020
- About 400 qualified responses
- Must be operator / decision maker of a data center
- Worldwide response
- Third year running the survey
- Download the full report:
 - www.supermicro.com/en/white-paper/datacenter-report





Total Cost to the Environment (TCE)

Introduced by Supermicro in 2018

- Measures the many ways a data center affects the environment
- It's a practical approach, not a mathematical function

TCE definition of a Green data center

- Faster equipment refresh cycles, about every three years
- Power density per rack above 25 kW
- Equipment inlet temperature above 26°C
- 100% Compliant decommissioning and e-waste programs

Green data centers

- Can save money while also reducing environmental impact





Power Usage Effectiveness - PUE

- Ratio that measures how efficient a data center uses energy
- Total Facility Energy / IT Equipment Energy
- PUE of 1.0 equated using all energy to power IT Equipment
- Lower PUE equals better TCE
- Europe in the forefront



Major Finding #1

 Worldwide data center operators listed "Upgrading critical components" as their #1 area of investment in 2021
 According to nearly 50%

• North America & Europe

 Almost 70% are refreshing their servers every three years or less

Faster refresh cycles

- Support more intensive workloads
- More performance per watt





Major Finding #2

• A large shift in the reported power per rack

- In 2019 survey the largest category was less than 10 kW per rack by 57%
- In 2020 survey this category was only 16%
- Largest category now 20-29 kW per rack by 27%

More power to each rack

- Drive better power efficiencies
- Evidence that higher density computing is an important consideration for:
 - Saving on power costs
 - Saving on data center real estate

Higher Density Servers with shared Power

Shared power – Higher Utilization



Major Finding #3

 Data center operators in the APAC region were willing to run their data centers warmer than their counterparts in North America and Europe

- Higher equipment inlet temperatures
 - Estimates are that for every 1°C increase in inlet temperature, AC requirements decrease by about 4%.
 - Can save cost by putting less demand on the HVAC system
- Higher Density Servers with shared Cooling
 - Larger shared fans More efficient cooling & less power



Major Finding #4

 Compliant E-waste and decommissioning programs were essential to over half of the respondents and they follow it

• A plan for decomissioning of equipment and E-waste

- Critical component of TCE
- Reuse of equipment Decreased demand for new
- Recycle & Reuse valuable materials Decreased demand for new raw materials



Supermicro Green Solutions













Disaggregated & High Density Servers

Disaggregated Blade Servers

- High Density 8U Blade up to 0,4U per server
- Shared power & cooling
- Separate modules for Storage, Compute & Network
- Enable independent upgrades of components

Multinode Servers

- High Density 2U up to 0,5U per server
- Shared power & cooling
- Independent server nodes and I/O
- Where blade servers are not the right fit









Supermicro High Energy Efficiency

- High Efficiency Titanium Power Supplies
 up to 96,2%
- Optimized airflow design
- Liquid Cooling Solutions for Servers
 1000x More cooling capacity than Air
- Green500 #1 MN-3 Supercomputer Deep Learning
 - Preferred Networks in Japan
 - Power: 61kW
 - 29,700 GFlops / watts
 - Total Performance: 1,822 TFlops (Linpack)
- Fortune 100 Company Data Center
 - Over 30.000 MicroBlade Intel Xeon Server Nodes
 - 1.06 PUE







Questions? Come meet us at the stand!

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