

Liquid Cooling AI

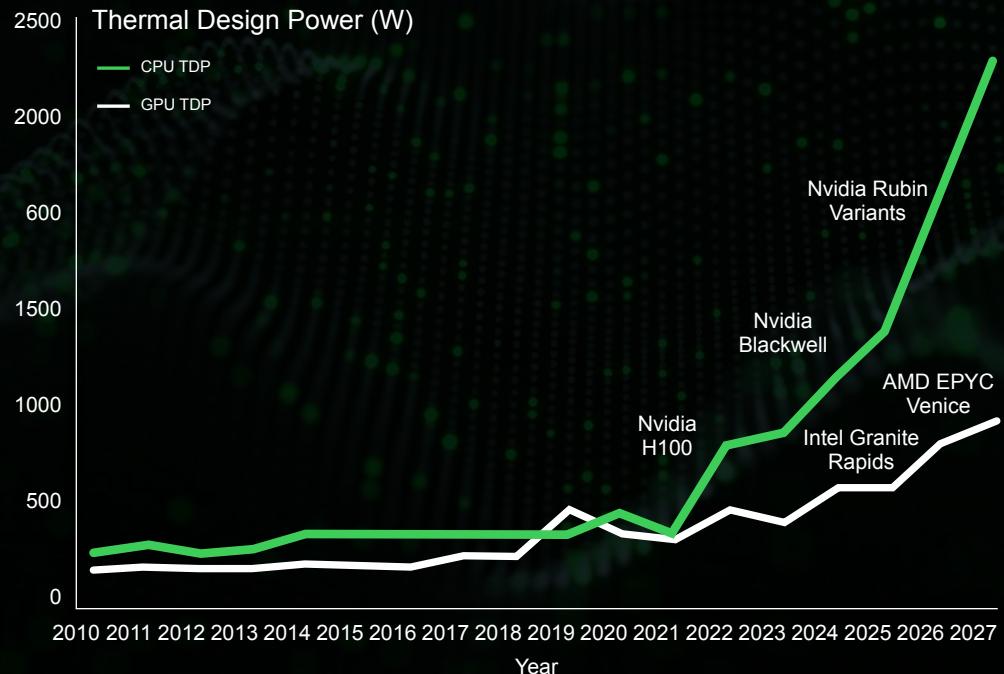
Next-generation cooling systems for high-performance computing and AI from Chip to Chiller

Our speaker



Erik Gjesdal
C&SP Director Nordics&Baltics

The GPU disrupted the way data centers are built & cooled



From:
IT Rack
(White Space) Dominant



To:
Facility
(Gray Space) Dominant

TDP
4X
In two years

700W (H100)
2700W (GB200)

Source: Data based on Schneider internal sources and market analysis.

GPU based servers are driving rack densities towards 1MW – equivalent to 200 standard ovens



Google details plans for 1 MW IT racks exploiting electric vehicle supply chain

Google is planning for datacenter racks supporting 1 MW of IT hardware loads, plus the cooling infrastructure to cope, as AI processing...

1 day ago

AI servers of the future: 'rack density' of 1000kW+ with NVIDIA's next-gen Rubin Ultra AI GPUs

AI servers are projected to consume over 1000 kW of power due to NVIDIA's upcoming Rubin Ultra AI GPU and HBM4 memory.

Nov 24, 2024



Data Center Dynamics
<http://www.datacenterdynamics.com/news/hypersca...>

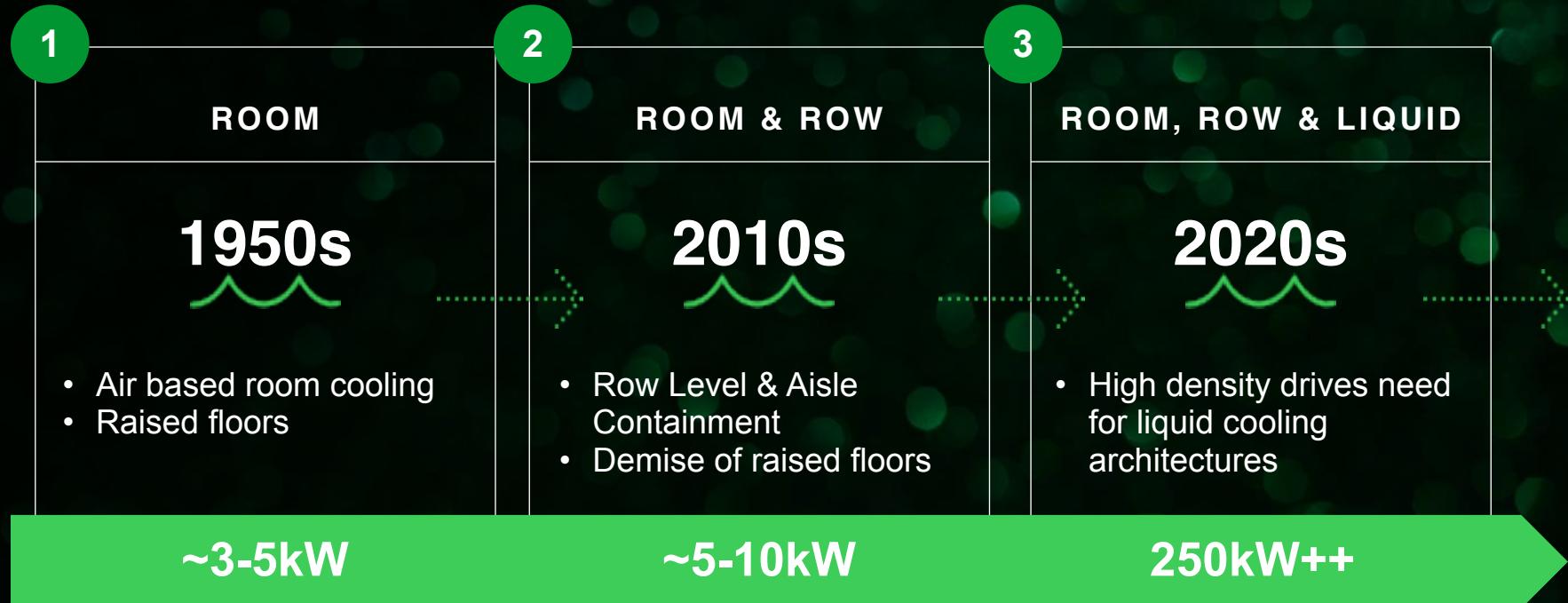
Hyperscalers prepare for 1MW racks at OCP EMEA

7 days ago — Google has joined Meta and Microsoft's collaboration project on a power rack the companies hope will help them reach rack densities of 1MW.

Life Is On

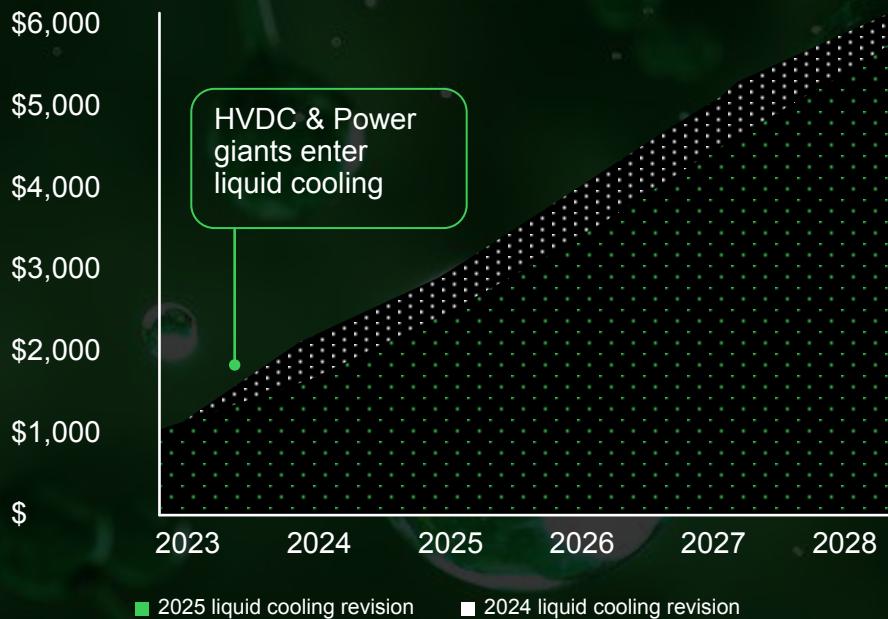
Schneider
Electric

The third wave is liquid cooling for the AI-powered future



Deploying Liquid cooling at scale is NEW

Liquid Cooling Market Forecast Update



Our global footprint and experience in liquid cooling, deliver on a large scale to meet the current demands of AI and what's coming next.

6X in 5 Years

\$1B (2023) ➤ \$6B (2028)



Air cooling will not disappear, in fact the need for air cooling increases...



Direct-to-chip liquid cooling still requires **air cooling for 10 to 30 percent** of the heat load

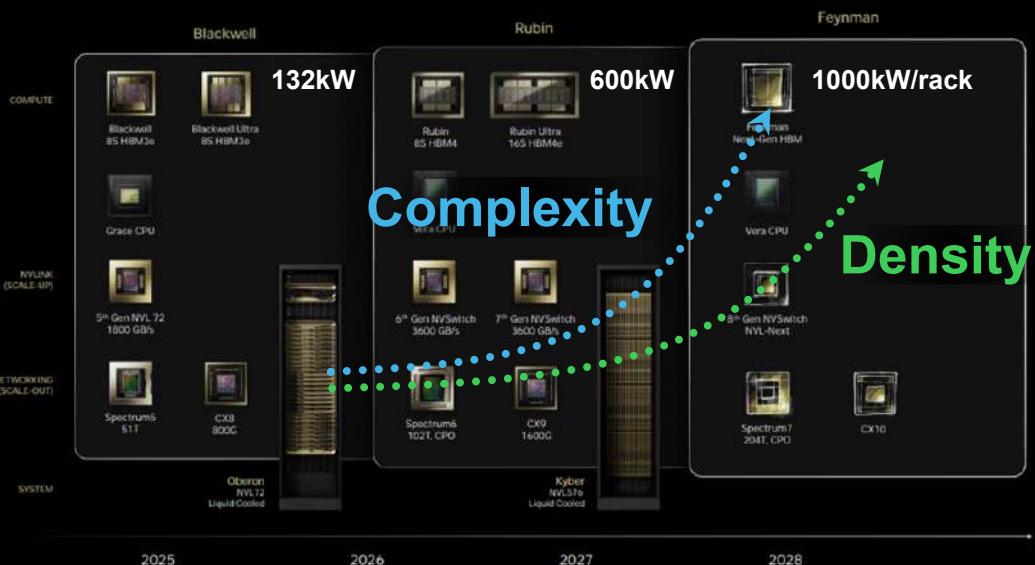


A 130kW rack requires **10-40 kilowatts** of air cooling

Cooling complexity tracks densities and after 70 years, the industry still has challenges with air cooling

NVIDIA Paves Road to Gigawatt AI Factories

One-Year Rhythm | Full-Stack | One Architecture | CUDA Everywhere



Data Center Dynamics

Cooling system failure takes down UNC Health data center in North Carolina



A failed air conditioning system at UNC Health's remote data center brought down computer operations at its hospitals and clinics in North...

Jul 24, 2024

Heatwave, Cooling Failure Bring iiNet Data Center Down in Perth

A data center in Western Australia was knocked offline due to equipment failure and record-breaking temperatures in the area.

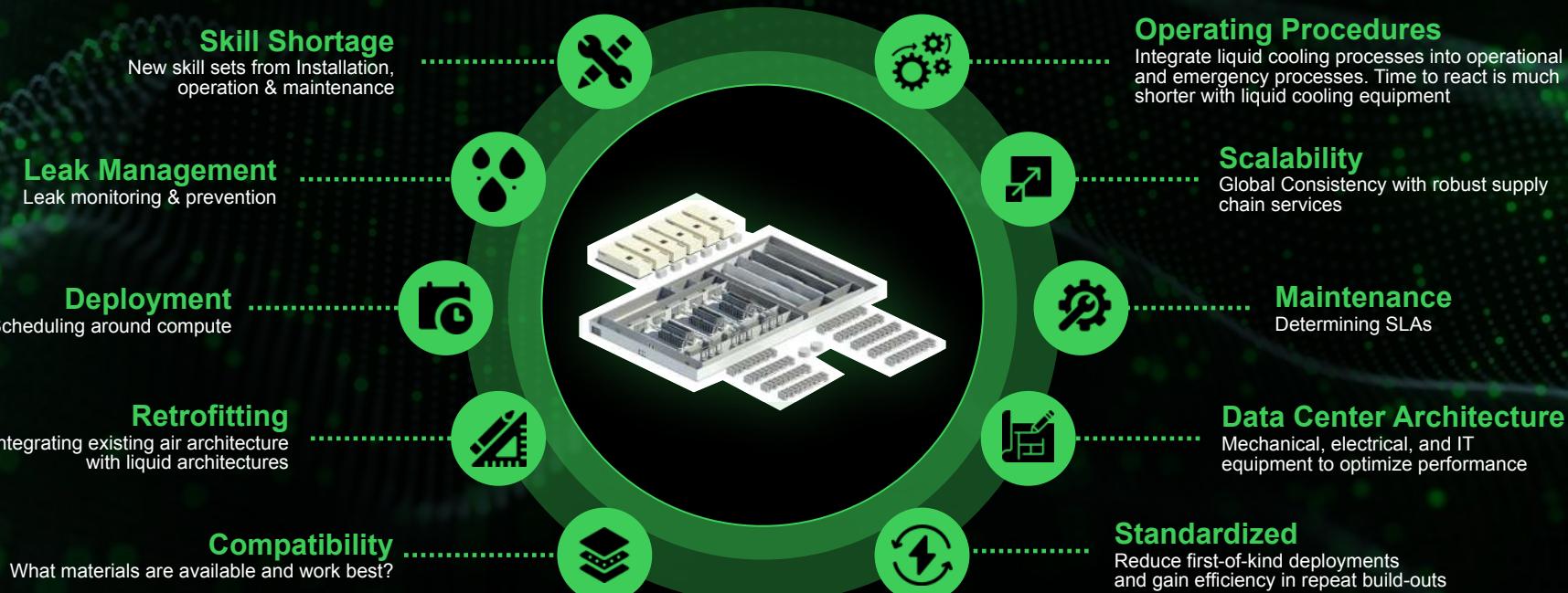
Jun 1, 2024

Google's London data center outage during heatwave caused by "simultaneous failure of multiple, redundant cooling systems"

Google said the data center hosting one of its London cloud regions suffered "simultaneous failure of multiple, redundant cooling systems" during the UK's...

Aug 2, 2022

The unprecedented change in cooling architecture has created unique challenges



Questions are being asked..
and we are answering them...

How to scale and move fast?

Needed ops/management changes?

Best service practices?

Infrastructure Management software needs?

Most efficient, sustainable cooling?

How to support hybrid cooling?

Right CDU/pod size?

Best architecture for application?

Liquid cooling risks (e.g., black water & filtration)?

How to upskill team?

Can I retrofit my air-cooled data center with liquid cooling?

Direct Liquid Cooling System
Challenges in Data Centers

White Paper 210
Version 1

Life Is On | Schneider
Electric

Navigating Liquid Cooling
Architectures for Data Centers
with AI Workloads

White Paper 133
Version 2

Life Is On | Schneider
Electric

Liquid Cooling Technologies for
Data Centers and Edge Applications

White Paper 265
Version 3

Life Is On | Schneider
Electric

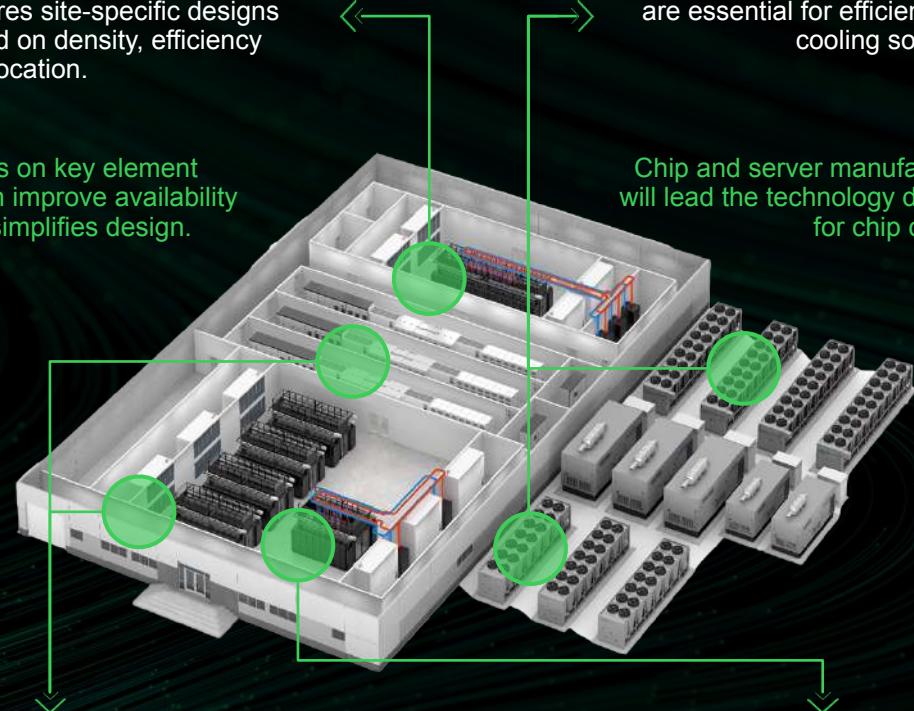
**Liquid cooling
requires an end-to-
end understanding,
whether you are
retrofitting an
existing building,
constructing a new
one, or considering
any stage of the
lifecycle.**

Transition to liquid cooling
requires site-specific designs
based on density, efficiency
and location.

Innovative heat rejection systems
are essential for efficient liquid
cooling solutions.

Focus on key element
which improve availability
and simplifies design.

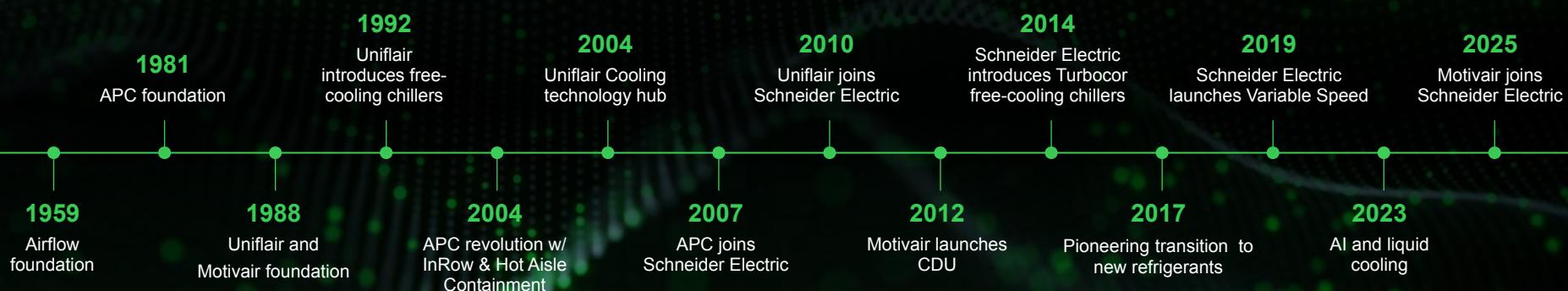
Chip and server manufacturers
will lead the technology decision
for chip cooling.



Heat rejection systems must
balance efficiency & flexibility while
accommodating direct liquid cooling,
hybrid air cooling, and support space cooling.

Hybrid environments need a
complete and broad cooling
portfolio adaptable to greenfield
and brownfield data centers.

A 50+ Year History of

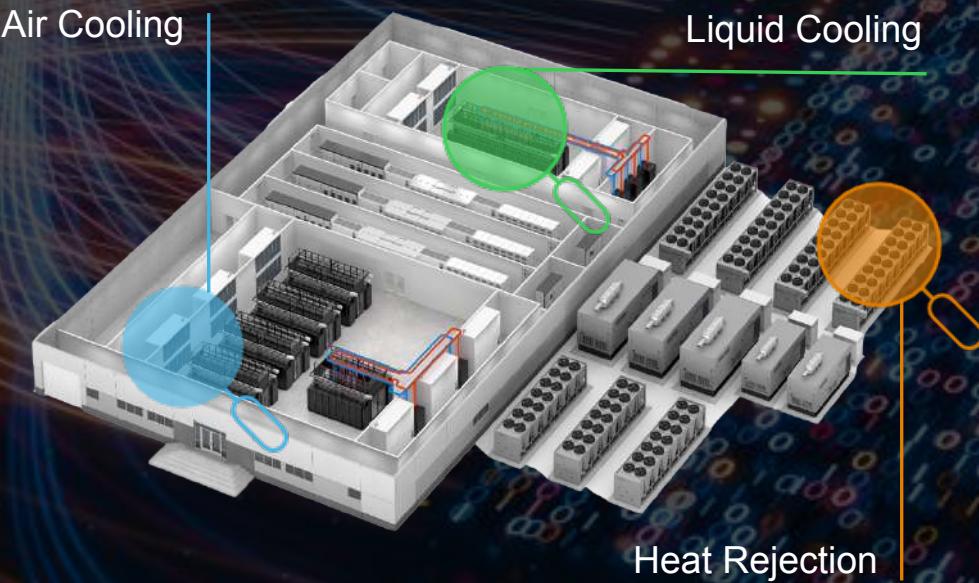


High efficiency cooling supporting
AI workloads



From Chip to Chiller:
the fully-integrated liquid
cooling ecosystem

More than just a collection of components,
this is a **co-ordinated architecture**. One that
is designed to scale with AI, adapt to hybrid
environments, and deliver performance
without compromise.



AI-Ready high-performance power trains

LV/MV Switchgear

High-performance, compact design

AI compatible UPS

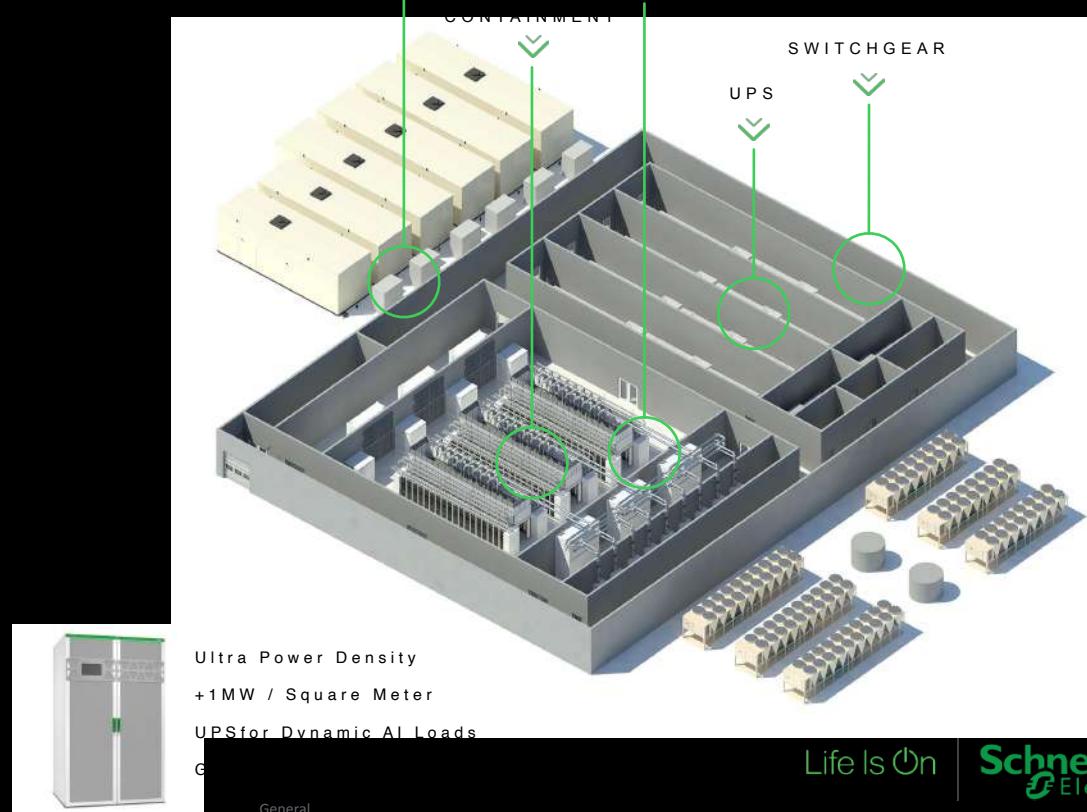
10-1500kW, modular and redundant

High Power Distribution

Easy install, precise control, distribution and monitoring

NetShelter Racks and Containment

Secure and configurable rack-systems



Life Is On

Schneider
Electric

Schneider Electric is aligned with all the main players in the AI ecosystem for solution design and deployments



NVIDIA is the single most influential voice today

Most collaborated and partnered across the IT stack

Various partnerships with top AI players

Awarded by Nvidia and Intel in various categories of AI partnerships

Together make up 32% of server vendor unit shipments WW (44% of market is ODM direct)

Most partnered servers in alliance networks

Coverage by dedicated teams

Power up your AI data center infrastructure with comprehensive and ready-to-deploy reference design.

SCHNEIDER – FULL ARCHITECTURE & ANALYSIS SINCE 2013

Reference Design 99

Up to 70 kW / rack with liquid cooling



Reference Design 108

NVIDIA DGX SuperPOD / GB200 NVL72
up to 132 kW / rack with
liquid cooling



Reference Design 110

NVIDIA DGX SuperPOD / GB300 NVL72 /
up to 142 kW / rack with
liquid cooling



Schneider Electric
enables you to move
faster and scale smarter
with our unrivalled &
proven liquid cooling
expertise and end-to-
end cooling solutions.



Engineering Experience



Reference Designs



Chip to Chiller – Liquid & Air



Software & Services



AI Ecosystem of Partners

Stay Updated on
AI-Ready Data Centers

Scan QR code to register



Life Is On

Schneider
Electric