

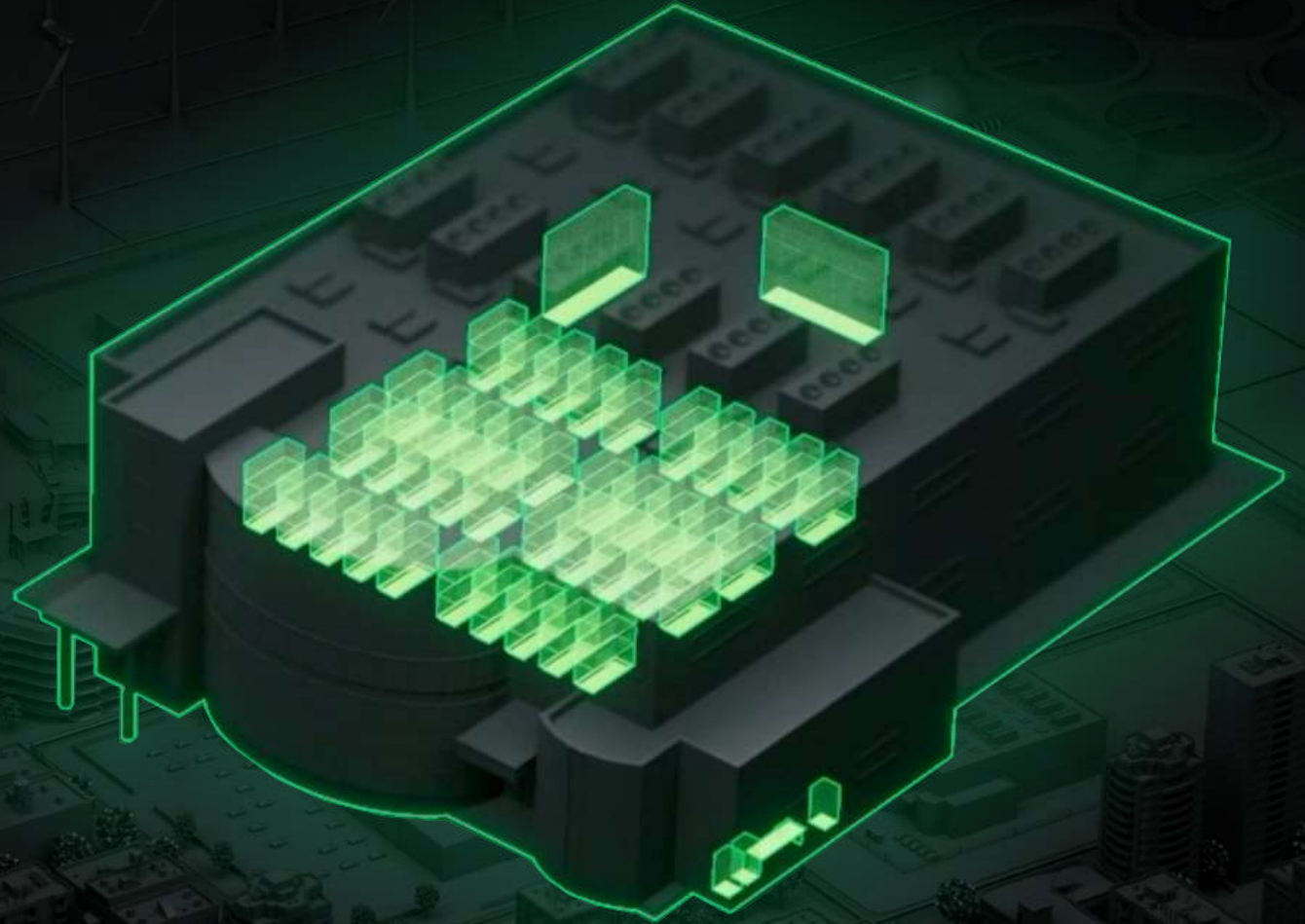


Partnering for AI-ready Data Centers



Camila Medina

Zone Strategy Leader – Nordics & Baltics
Schneider Electric



The pace of digital adoption and electrification is accelerating

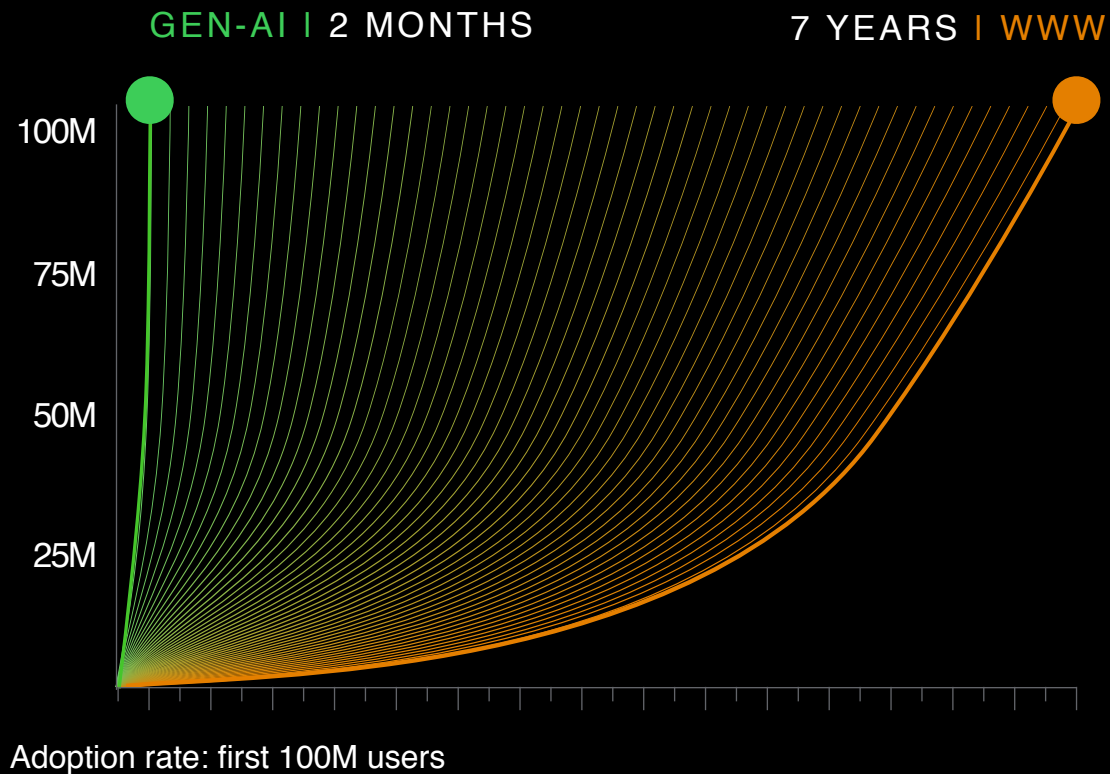
Growing demand
for Data Centers



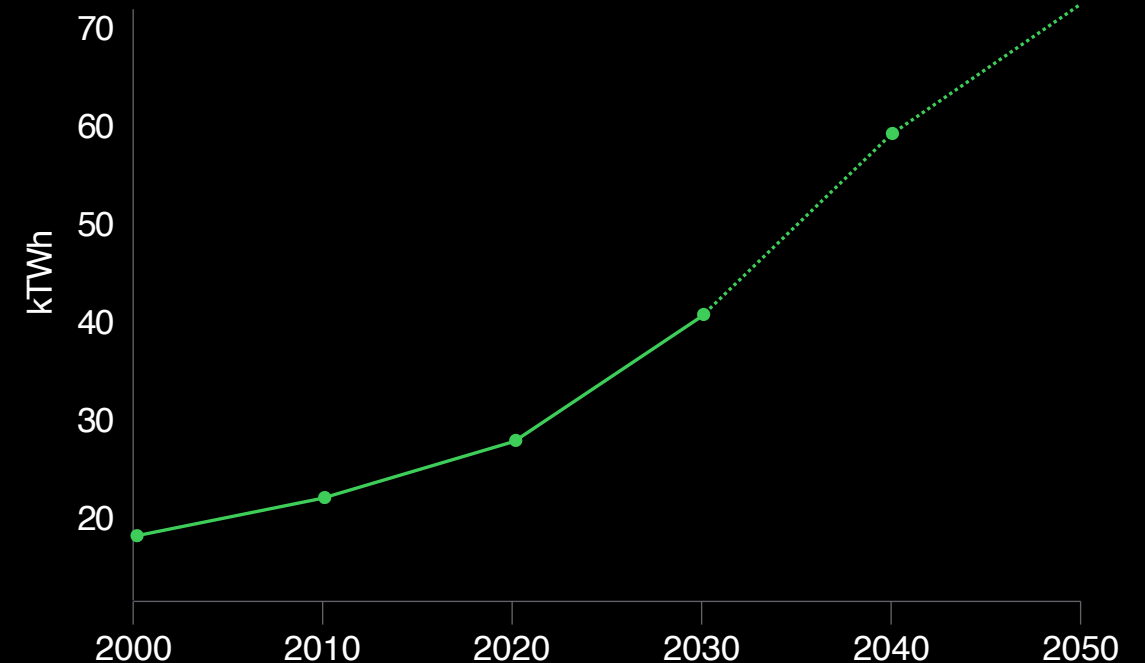
3bn more people
needing access to
electricity by 2050



Electrification
to meet Net
Zero targets



ELECTRICITY: PRODUCTION 2000-2050



Sources: Citi Research, Similar Web, Open AI, Enerdata

Our new digital economy is impossible without data



90% Internet Users

In 2030, 7.5 Billion people
(Arcserve)



>100B IoT Devices

In 2050 vs around
25 Billion in 2022



**61% Yearly
Big Data Growth**

Stored data from 50 ZBs 2022
to 175 ZBs by 2025 (*IDC)



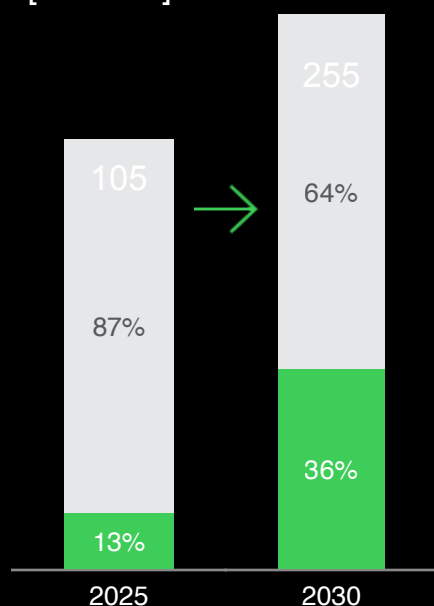
\$16T From AI

14% increase in Global Economy by
2030 due to labor productivity
and product enhancements (WEF)

AI is accelerating

Expected to reach 36% of all installed data center workloads by 2030 - raising several difficulties for data center providers

SHARE OF AI (INCL. GEN AI) WORKLOADS OVER TOTAL CAPACITY (2025-2030)
[IN GW]



+150GW

Of capacity to be added in next 5 years

2023

60%

Of new build allocated to AI

40 – 100kW

Average density, long tail towards high density

Higher density requires more power

GLOBAL ENERGY DEMAND FROM DATA CENTERS
(2020-2030)

TWh

2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030

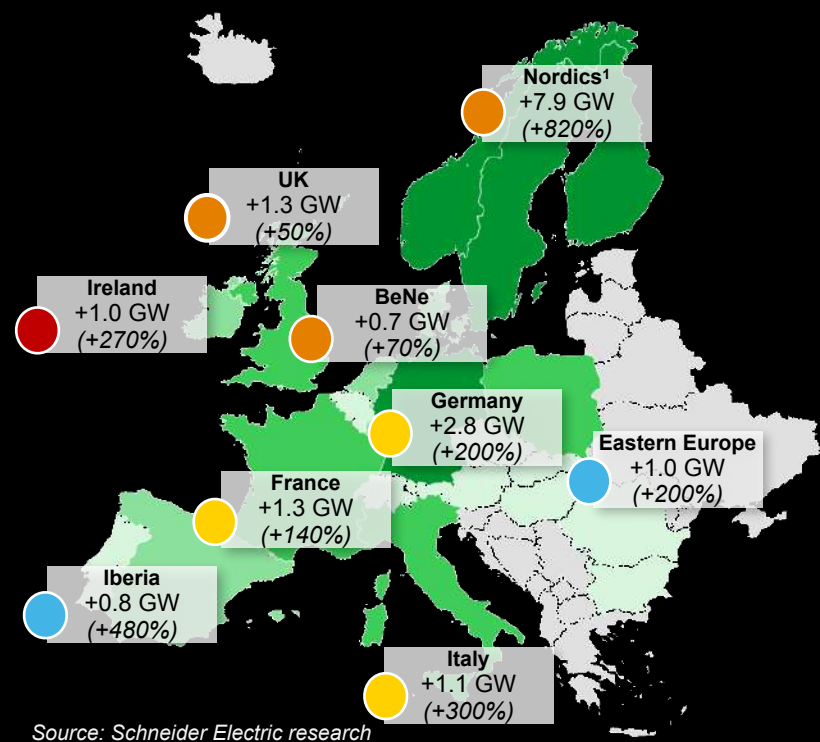
— IEA Dec 2023 — SE Dec 2023 — SE Jul 2024

Sources: IEA (2023), Schneider Electric DCoF study (2024)

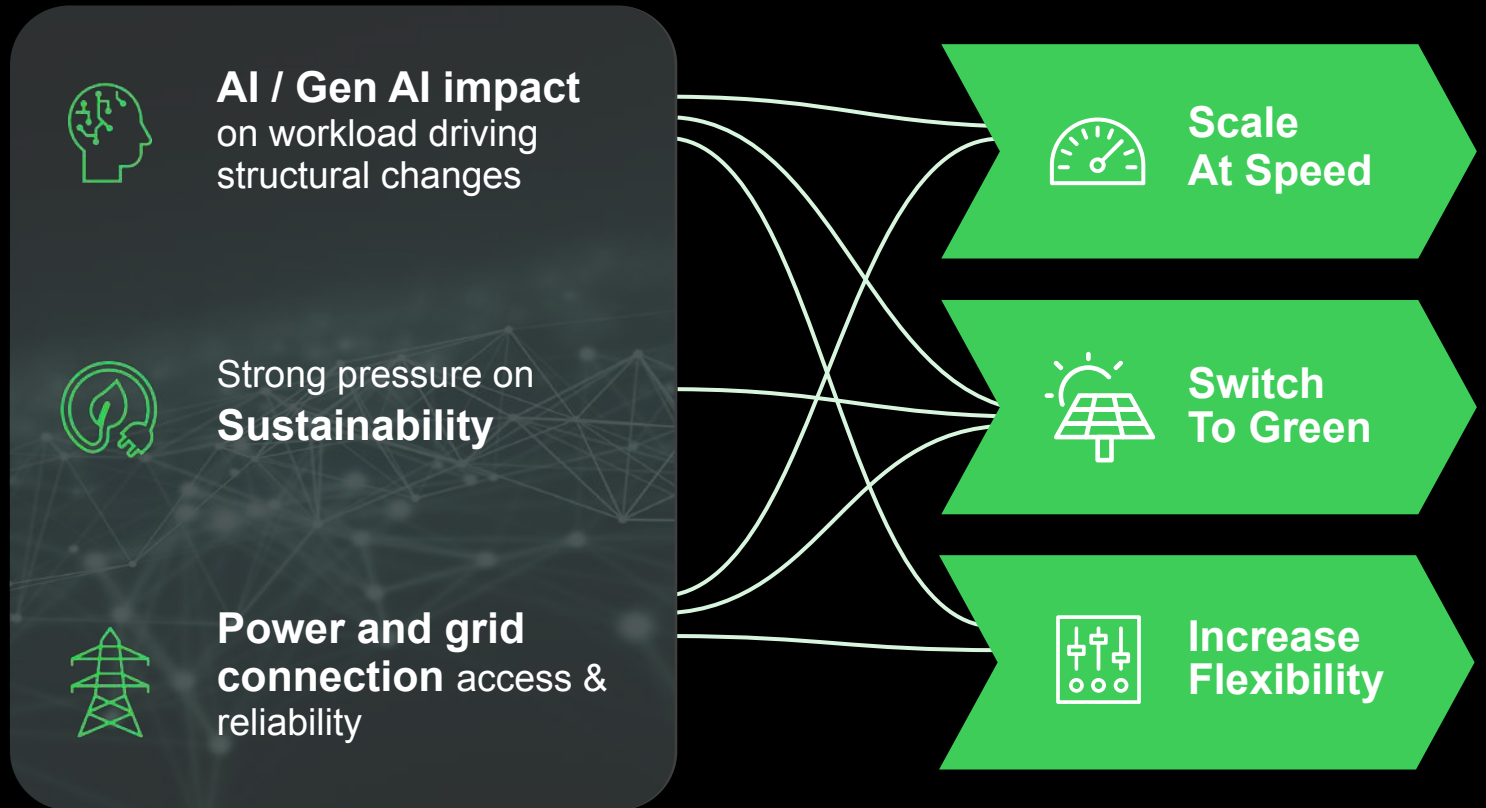
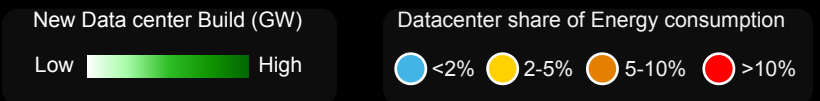
1. Implies about 15 to 30, "GW scale", deployed training factories on the planet by 2030

2023-2030 Data center New GW
(as % of 2022 installed base)

Major upstream
disruptions _____ ...impacting market dynamics



Source: Schneider Electric research



Development

Deployment

Training



PARAMETERS



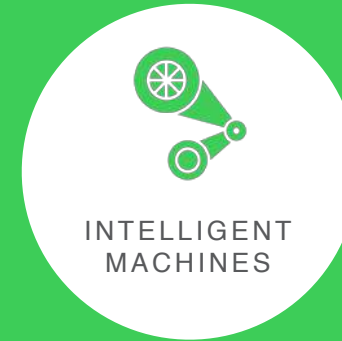
CLOUD



DATA CENTER



SELF-DRIVING
CARS



INTELLIGENT
MACHINES



GENERATIVE

Augment / Inference

- Huge processing power
- Massive memory capacity
- Extended processing time
- Scalability
- Energy intensive

- Efficient resource usage
- Low latency
- Scalability
- Energy efficient
- Model optimization, tuning, customization
- Compressible and integrateable

FROM GRID TO CHIP AND
CHIP TO CHILLER

Welcome to the **new era** of data centers

What's so special about AI data centers?



Rapid Compute evolutions

Data Center flexibility as owners and operators are planning with more uncertainty



Ultra Power Density

Need guaranteed and reliable operation near operational limits



Race to AI leadership

More than ever... need to build fast and ability at scale



Dynamic Power Profile

Ensure all elements in power training can both tolerate and possibly "smooth" power profile



Architecture variability

Wide range of innovation from zero resiliency to high availability

End-to-End for AI

- ✓ Sustainable AI-Ready Data Center Design
- ✓ AI-Ready High-Performance Power Trains
- ✓ Hybrid & High Efficiency Cooling Solutions for AI loads
- ✓ Safeguard your Operations

It all starts with the GPU



The data center market is undergoing a transformation. Traditional data center power, cooling, and racks are no longer sufficient for GPU-based servers arranged in high-density AI clusters. Recognizing this challenge, Schneider Electric and NVIDIA have joined forces to address these evolving needs. We've addressed key data center AI challenges by assembling experts from both organizations to co-develop reference designs of the physical infrastructure for both retrofit and purpose-built data centers.

These designs provide data center operators with the guidance and technical specifications to streamline and accelerate deployment of these high-density AI clusters.

- Our first full facility reference design details a design for AI racks (up to 70 kW/rack) with liquid cooling. We offer both an IEC-based design and ANSI-based design.
- Our newest full facility reference design details a design for NVIDIA's DGX SuperPOD of GB200 NVL72 racks (up to 132kW/rack) with liquid cooling. IEC-based design is currently available.

AI-Ready high-performance power trains

> Switchgear

Low & Medium Voltage Switchgear - Get high-performance functionality, compact installation footprints, and superior design with our LV/MV switchgear products.

> UPS

Highly efficient, scalable 10-1500kW range of UPSs featuring modular, redundant design and AI profile compatibility.

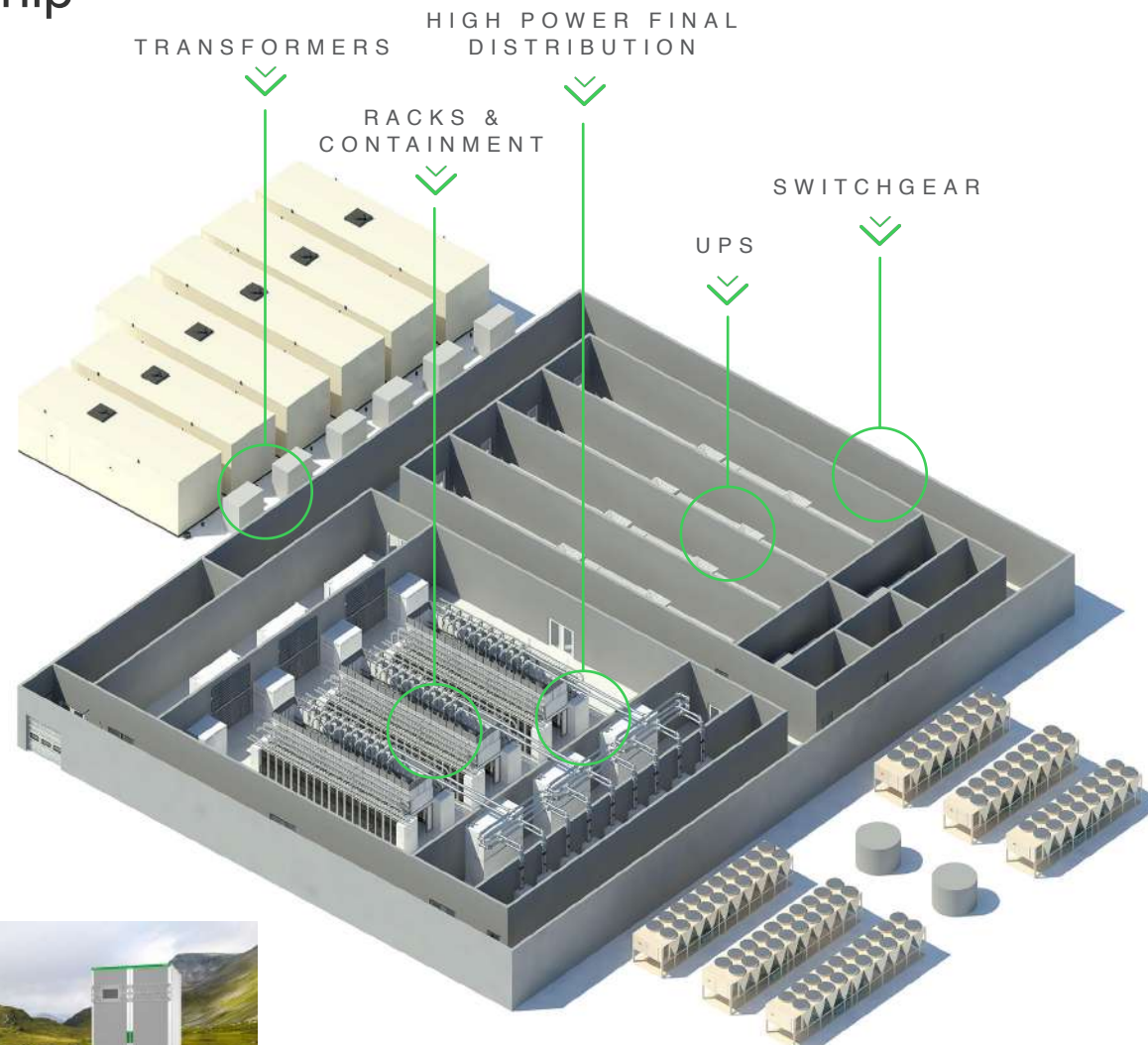
> High Power Final Distribution

Designed for efficient installation, the compartmental approach separates monitoring, distribution, and control.

> Racks and Containment

NetShelter rack systems and air containment systems are built to last, highly secure and simple to configure.

Grid to Chip



3x
power in one box

A disruptive UPS
UPS with a 50-70% footprint improvement

Delivers top performance
Live 'Swap', modular, scalable and redundant 500-1250kW (400V)

etap and Schneider Electric Unveil Worlds First Digital Twin to Simulate AI Factory Power Requirements from Grid to Chip Level Using **NVIDIA Omniverse**

Life Is On

Schneider
Electric

Hybrid & high efficiency cooling solutions to run AI loads

- > **Liquid to Liquid Cooling Distribution Units (CDUs) and Technology Cooling Systems (TCS)**

to ensure flow control, temperature control, pressure control on Technology Cooling System (TCS), as well as fluid treatment, filtration and quality.

- > **Liquid to Air CDUs,**

as an alternative solution which allows to use liquid cooling servers in an air based white space

- > **High Temperature Chillers**

Designed for flexibility and efficiency, using economization / free-cooling as primary heat rejection for the Liquid Cooled servers

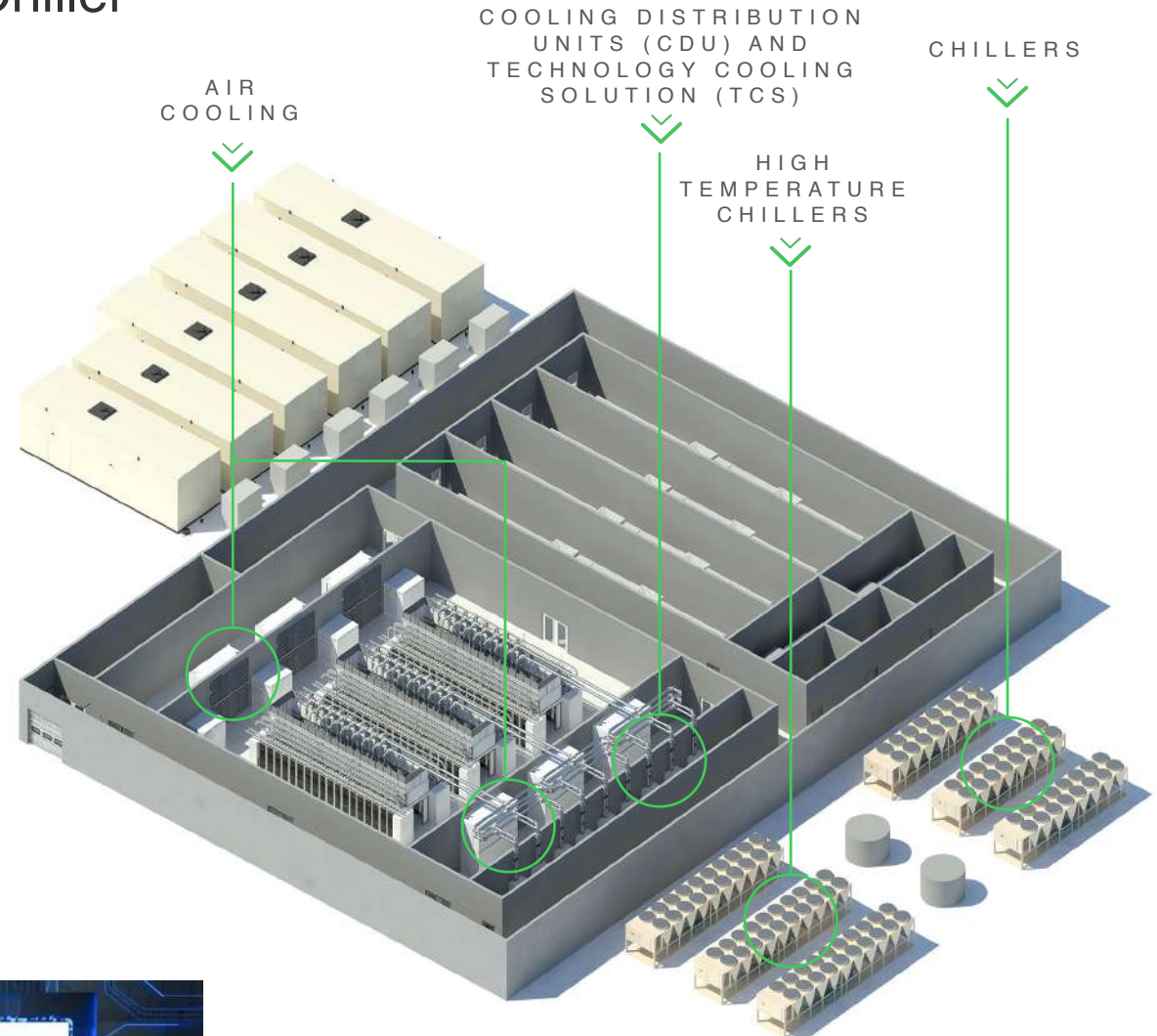
- > **Air Cooling**

Chilled water and direct expansion solutions for supplementing liquid cooling systems or for auxiliary rooms, independently on the site's architecture

- > **Chillers**

Reliable cooling solutions designed to enhance the performance and energy efficiency of your data center by removing heat from the facility to maintain optimal temperatures for efficient operation of air based heat rejection systems

Chip to Chiller



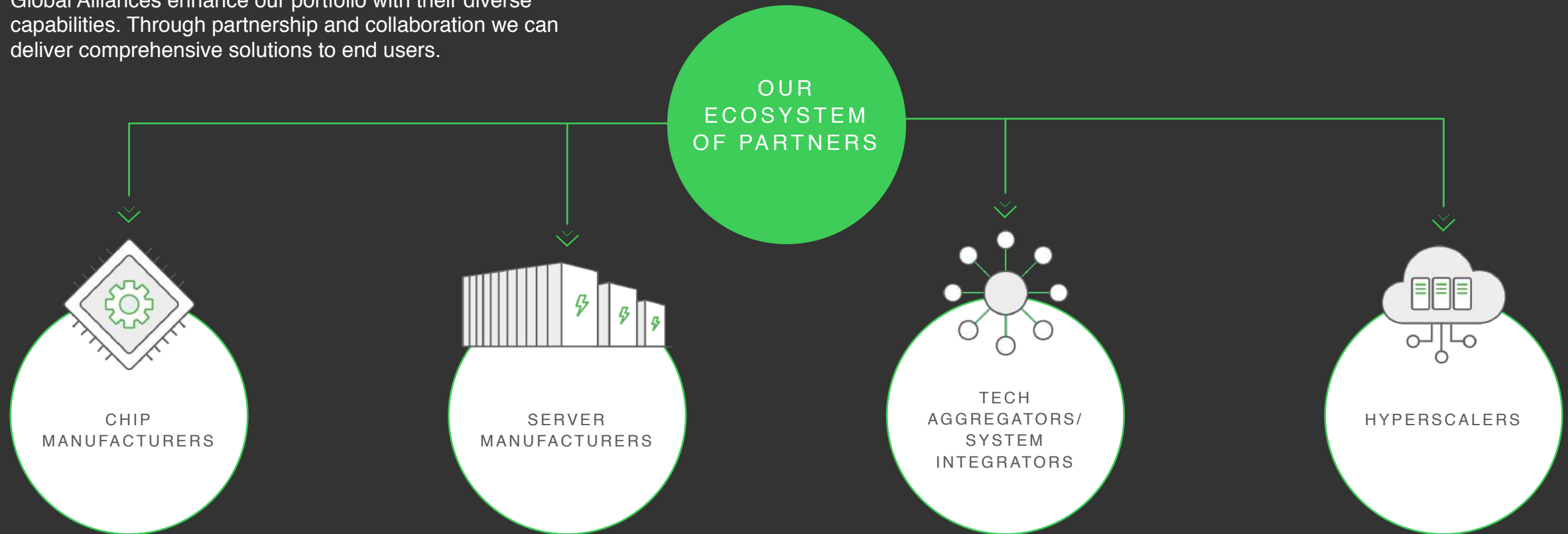
Life Is On

Schneider
Electric

Partnerships for success

WWT, Schneider Electric and NVIDIA's strategic partnership enables Scott Data to launch GPU as a Service.

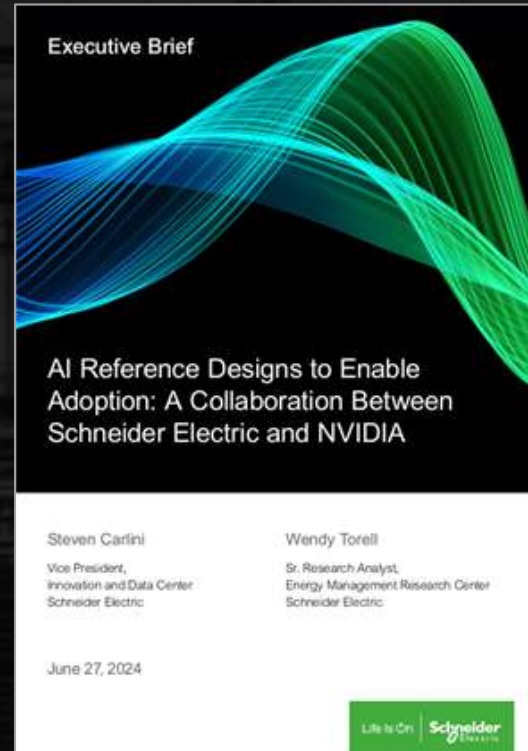
Schneider Electric's robust ecosystem of partners and Global Alliances enhance our portfolio with their diverse capabilities. Through partnership and collaboration we can deliver comprehensive solutions to end users.



How do we
decouple AI data
center growth
from energy
consumption?

Resources and whitepapers

- » [Whitepaper: The AI Disruption: Challenges and Guidance for Data Center Design WP110](#)
- » [Whitepaper: AI-Driven Data Centers: Revolutionizing Decarbonization Strategies WP106](#)
- » [Whitepaper: Guide to Environmental Sustainability Metrics for Data Centers WP67](#)
- » [Whitepaper: Navigating Liquid Cooling Architectures for Data Centers with AI Workloads WP133](#)



AI Reference Designs to Enable
Adoption: A Collaboration
Between Schneider Electric and
NVIDIA



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Electric